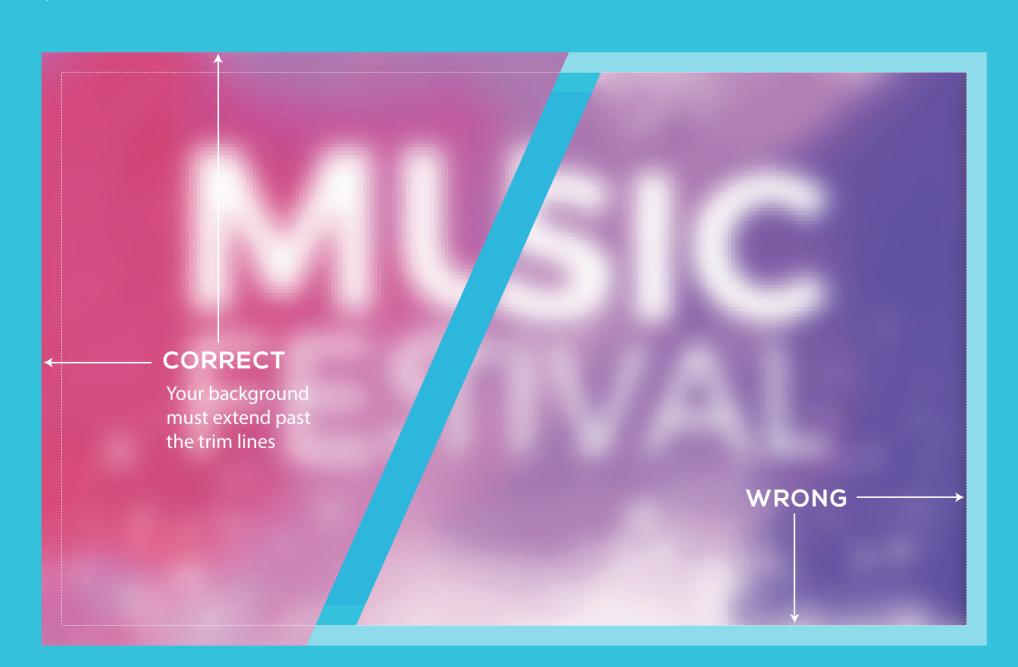
### This page must be deleted before submitting

# PRODUCT SETUP FACT SHEET



#### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



#### ONE WAY VISION & WINDOW GRAPHICS

ROLL UP: 800x1200mm

#### **GENERIC FACTS:**

- Convert all text to outlines
- 20mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

#### **IMPORTANT DESIGN NOTES:**

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

#### PRODUCT SPECIFICS:

- Artwork size: 800 x 1200mm (WxH)
- Artwork size for "Exact Measurement with 20mm bleed: 840 x 1240mm (WxH)
- Artwork Size for "Finished with extra 20mm Bottom & RHS": 860 x 1260mm (wxh)
- Use of vector image recommended
- 20mm bleed requirement

## TEMPLATE FOR EXACT MEASUREMENTS

SIZE: Roll Up 800x1200 mm (W x H)

Please delete this layer before sending back to us.



Place important text or image Inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to the edge of this area.

Text and Images on this red shaded area will be trimmed



297mm

### TEMPLATE FOR WHOLE AREA

Finished with extra 20mm Bottom & RHS

**SIZE:** Roll Up 800x1200 mm (W x H)

Please delete this layer before sending back to us.

SAFEAREA

20mm bleed

Place important text or image Inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to the edge of this area.

Text and Images on this red shaded area will be trimmed

EXTRA BLEED

If the window graphic is covering an entire area, from one edge to another, we require an extra 20mm bleed on the BOTTOM & RIGHT HAND SIDE. This guarantees complete coverage & perfect alignment.