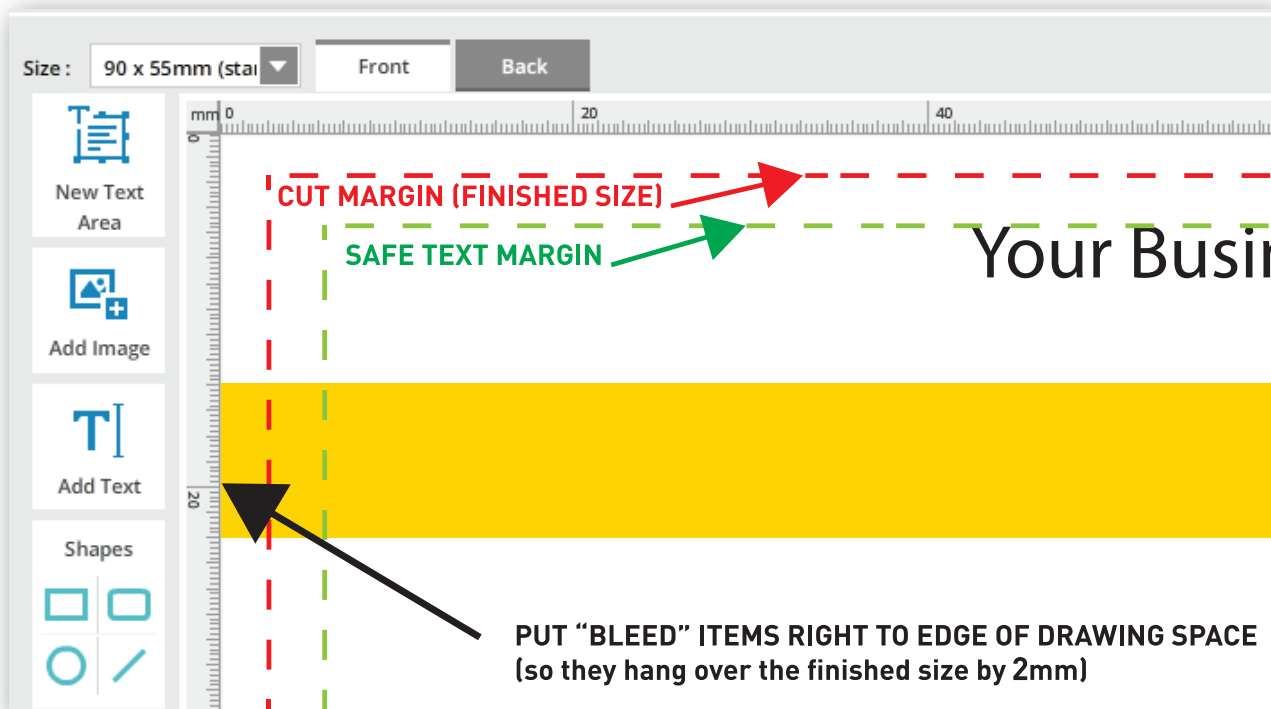


For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

① Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



*** BLEED:** any object that goes right to the edge of the document. The object must actually go **BEYOND** the finished size by 2mm ("bleed over" the edge).

② Use **ILLUSTRATOR** (or other vector software)

- 1 - **PAGE SIZE:** see attached list for each label size (page 2), **BLEED AREA:** 2mm
- 2 - **SAVE AS:** PDF (best if /X-1A). Tick "**2mm bleed**" (do not tick "crop/trim marks")

See **PAGE 4** for **VINYL INFO**

IMPORTANT INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

- ☐ **PDF** (PDF/X-1a is better)
- ☐ **FORMATS** embedded (or converted to Curves/Paths/Outlines)
- ☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- ☐ **CMYK** colour only (do not use RGB or Spot or mix them)
- ☐ **FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- ☐ **BLEED** - 2mm, and 4mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

If you have to create the file manually using other software, your finished file should match the specs below:

① FINISHED SIZE

② BLEED 2mm all around

③ SAFE TEXT AREA (4mm from edge)
Text outside this area may be too close
and could be cut off

Label Limitations

Labels shift in the press (never the same way twice). It is VERY IMPORTANT to:

- 1 - Keep **TEXT 4mm away from the edge** (otherwise text will be uneven or cut off)
- 2 - **Do NOT use borders**: they will be uneven (and they restrict usable space)

Text Too CLOSE
press shift may cut off
text, so allow 4mm
space from edge



BORDER
press shift may cut off or
misalign border,
do not use a border



- 3 - **Font Size** - For printability and readability, use 8point as a minimum.

Page Sizes: (add 2mm bleed, either auto in Illustrator or manually by increasing page size)

RECTANGLE

80x125mm - 4up
97x140mm

89x97mm - 6up
64x138mm

65x80mm - 8up
45x135mm
64x138mm

55x90mm - 9up

50x90mm - 10up
51x75mm

45x84mm - 12up

35x90mm - 14up

34x75mm - 15up
50x60mm

32x60mm - 24up

34x51mm - 25up

24x51mm - 35up

SQUARE

80x80mm - 6up
88X88mm

50x50mm - 15up

30x30mm - 48up

CIRCLE

90mm - 6up
80mm
71mm

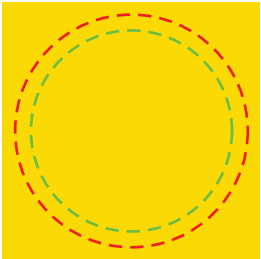
60mm - 12up

53mm - 15up
50mm

45mm - 24up
41mm

35mm - 35up

30mm - 48up



IMPORTANT CIRCLE INFO

Make sure your master is a SQUARE (but art stays within the circle dimensions). The corners will be outside the circle when printed but are necessary for printing.



PAGE SIZE = Label Size + 2mm bleed

a **45x84mm** label should have a
page size of **49x88mm**
(label + 2mm bleed all around)

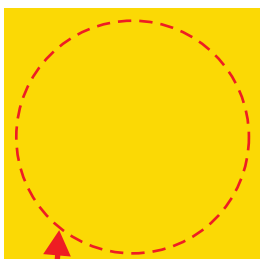


45x84 + 2 + 2 = **49x88**
Label **Bleed** **Page**

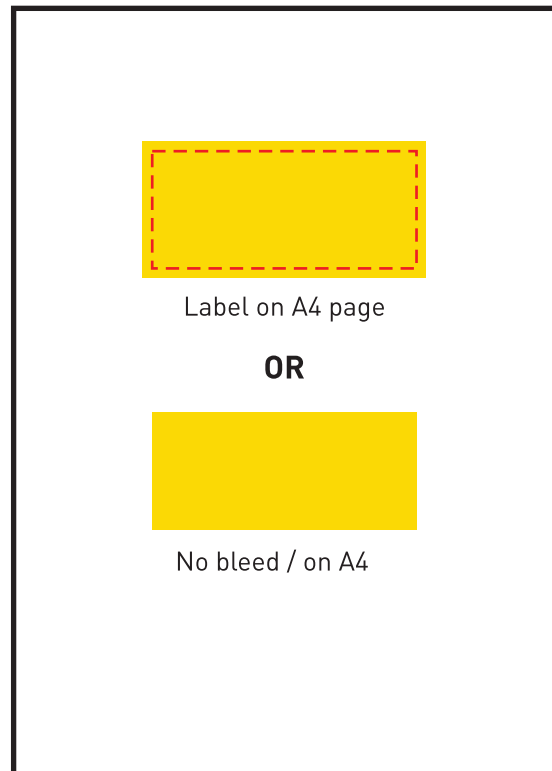
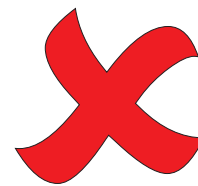
PAGE SIZE = Label Size + 2mm bleed

a **30mm** Circle label should have a
page size of **34x34mm**
(label + 2mm bleed all around)

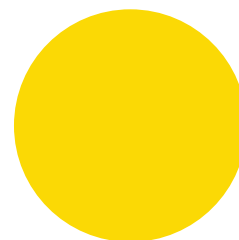
CIRCLE LABEL as a SQUARE



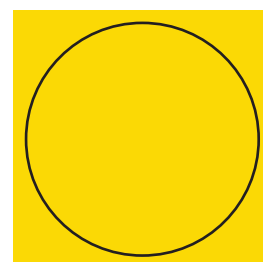
30x30 + 2 + 2 = **34x34**
Label **Bleed** **Page**



OR



Circle as a circle and not a SQUARE



Circle guide (guide will print)

EXCEPTION: VINYL
see PAGE 4

If you choose vinyl stock for your label, there are some extra tech requirements, including a CUT or DIE . See below.

allBIZ ONLINE EDITOR

Do **NOT** add a cut/die line.

Home Programs

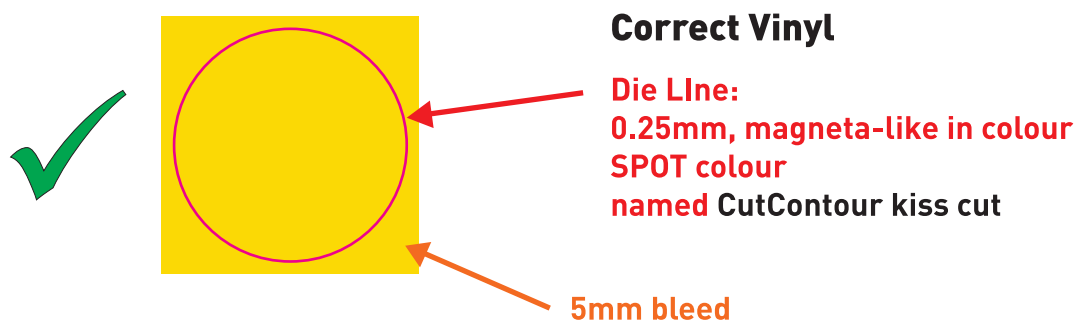
Do **NOT** add a cut/die line. MS Word, Publisher, and non-vector software (PhotoShop) do not have the tools necessary to make a proper die line. If you use these programs, do **NOT** add a die line.

Illustrator (and similar)

ADD a cut /die line. Make a Custom colour. The actual colour is best as 100% Magenta or similar, but it **must be a SPOT colour**, and **must** be named:

CutContour kiss cut (with same exact spacing and case)

When making the PDF, make sure that you preserve the SPOT colour of the die line. Everything should be CMYK, **except** for the SPOT die line.



Font Size

For printability and readability, use **8point as a minimum**. Smaller fonts will look fuzzy on vinyl. Avoid thin or scripty fonts.

For **reversed text** (white/light text on a black/dark background): minimum size 9pt or 10pt, simple, solid font, bold. (Otherwise the reverse print appears smaller than it is, making it difficult to read.)

✓ This is 10 point text
✓ This is 8 point text
✗ This is 6 point text

Clean Simple Font = Regular

✗

This is 10 point text
This is 8 point text
This is 6 point text

Clean Simple Font = Reverse

✗

This is 10 point text
This is 8 point text
This is 6 point text

Serif Font = Reverse

✗

This is 10 point text
This is 8 point text
This is 6 point text

Script Font = Reverse

✓
✓
✗

This is 10 point text
This is 8 point text
This is 6 point text

Clean Simple Font = Bold Reverse