

Scodix is a clear, thick coating applied to parts of business cards. Scodix coated elements are shiny and very thick and they really stand out.

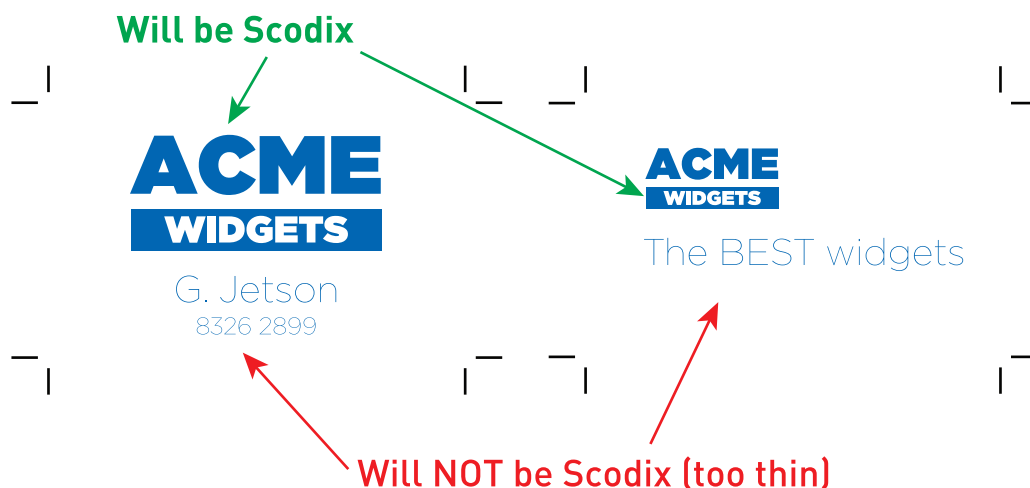
Preparing Scodix artwork **absolutely** requires professional vector software like Illustrator, InDesign, Coreldraw, or similar. PhotoShop is not vector based, and home programs do not have the right tools. If you are **experienced** with suitable vector software you can follow these guidelines to make your own UV Varnish art.

Important things to remember

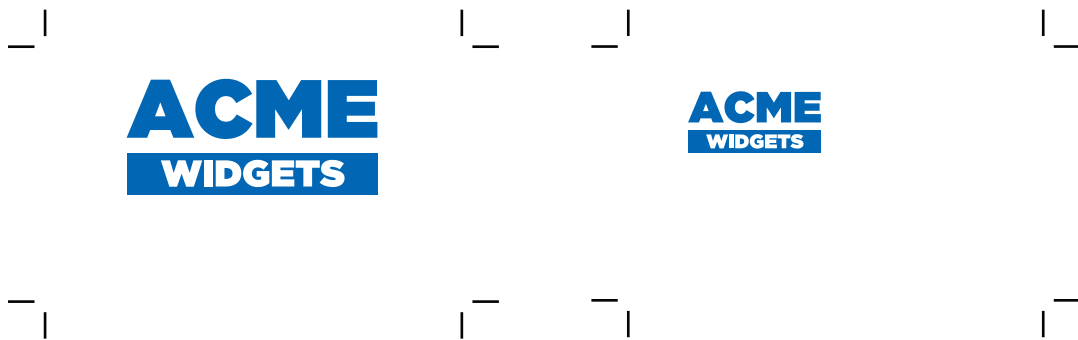
- Do not Scodix small text, thin lines, or finely detailed art.
- Do not bleed Scodix, keep away from all edges at least 3mm.
- All Scodix pages must be identical to the rest of the art (size, orientation, crop marks, image position, and text).

EXAMPLE - Double sided (2 page) business card

- ① **CREATE** your business card (see How to Business Card for art specs)



- ② **CREATE** the Scodix version: Duplicate the original and **paste-in-place** on a **new page**, so it is in exactly the same spot as the original on the other page. Delete the NON Scodix elements.

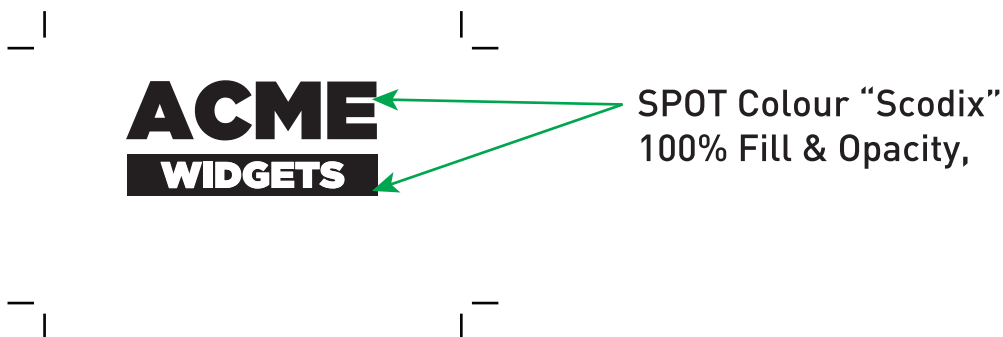


- ③ **CREATE** a NEW COLOUR SWATCH and name it “**Scodix**”. This process will be **different in different applications**. Below are the steps for Adobe Illustrator.

In the **Swatches panel**, Ctrl-click (Windows) or Command-click (Mac OS) the **New Swatch button**, or select **New Swatch** from the panel menu. In the dialog box that appears, select **Spot Colour** for Color Type. Name it **Scodix**. Set additional swatch options (100% opacity) and click OK.

It is **CRITICAL** that the spot colour name be exactly “**Scodix**” (same capitals and spacing, no quote marks), otherwise our software will not know what colour is set to print in Scodix. It is **also critical** that the colour be set to spot, and 100% opacity.

- ④ **APPLY** the new Scodix colour to all Scodix elements.



5 MAKE PDF PRINT READY FILE

Make a PDF, a PDF/X-1a if possible. There are many settings and defaults depending on your software, but your print ready PDF should have:

- FONTS** embedded (or converted to Curves/Paths/Outlines)
- IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK and Spot Colour** (normally CMYK only, but the SPOT UV colour is a Spot Colour)
- FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- BLEED** 3mm, and 3mm Safe Area away from edge for text
- TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

PRINT READY PDF, in this example 4 PAGES

