# PRODUCT SETUP FACT SHEET



### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



## MEDIA WALL

Media wall 2300mm x 2300mm

#### **GENERIC FACTS:**

- Convert all text to outlines
- 50mm bleed required
- 65mm pocket area required
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

#### **IMPORTANT DESIGN NOTES:**

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

#### **PRODUCT SPECIFICS:**

- Artwork size: 2300mm x 2300mm (WxH)
- Total size with bleed: 2400mm x 2400mm (WxH)
- 50mm bleed required
- Pocket area: 65mm
- 150dpi minimum

50mm bleed required