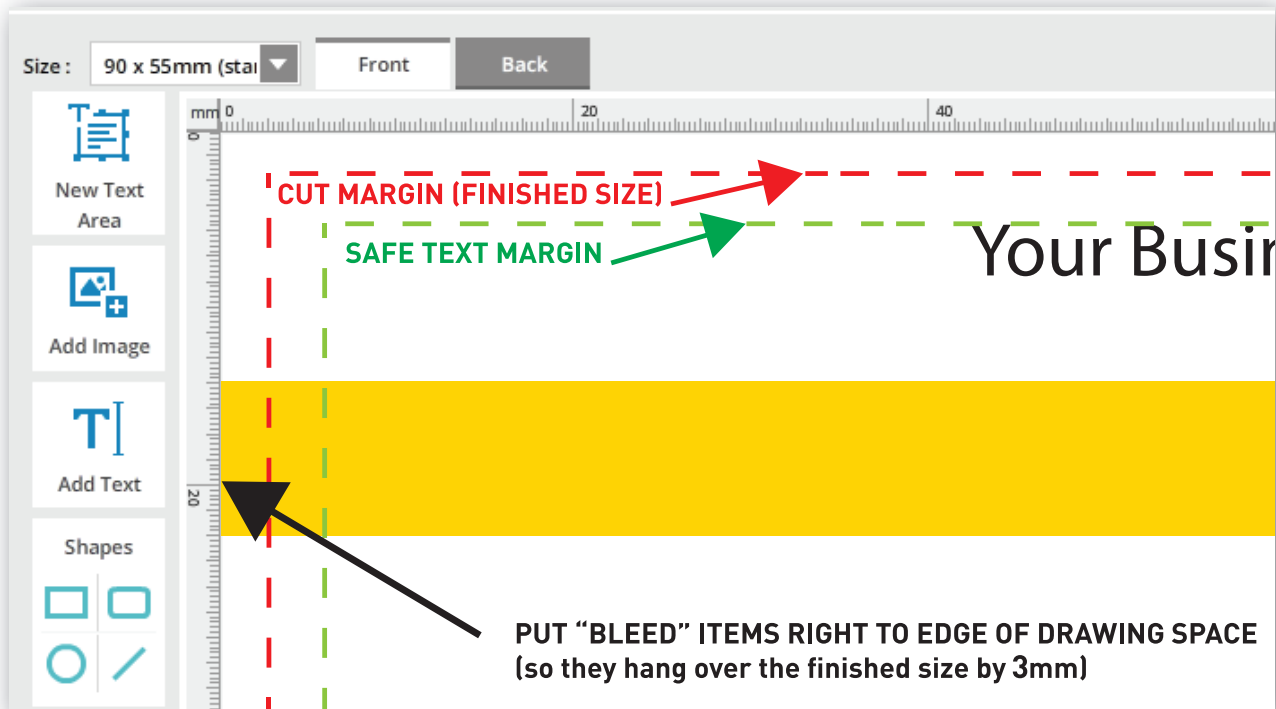# Do It Yourself

LARGE VINYL

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

(1) Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)

Size : 90 x 55mm (stat   Front   Back

CUT MARGIN (FINISHED SIZE)

SAFE TEXT MARGIN

Your Busir

New Text Area

Add Image

Add Text

Shapes

PUT "BLEED" ITEMS RIGHT TO EDGE OF DRAWING SPACE (so they hang over the finished size by 3mm)

✱ BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 3mm ("bleed over" the edge).

(2) Use **ILLUSTRATOR** (or other vector software)

1 - PAGE SIZE: see attached list for each size (page 2), **BLEED AREA:** 3mm
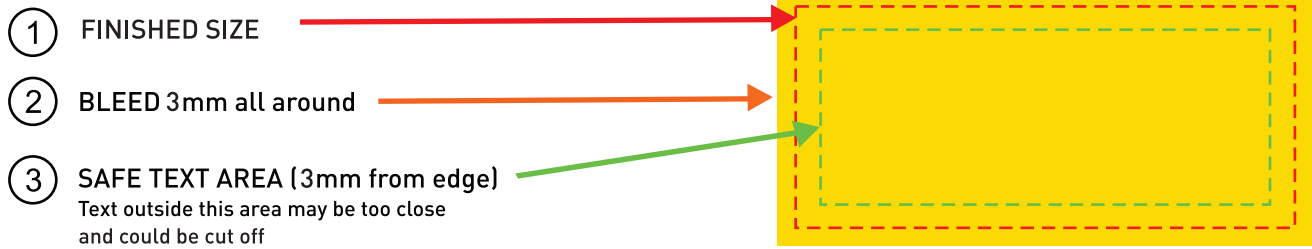**2 - SAVE AS:** PDF (best if /X-1A). Tick **"3mm bleed"**

MAKE SURE YOUR FILES ARE PRINT READY!

☐ **PDF** (PDF/X-1a is better)

☐ **FONTS** embedded (or converted to Curves/Paths/Outlines)

☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)

☐ **CMYK** colour only (do not use RGB or Spot or mix them)

☐ **FLATTEN** transparencies/layers (or you will get odd stripes/blocks)

☐ **BLEED** - 3mm, and 3mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

✓allBIZ **SUPPLIES**

If you have to create the file manually using other software, your finished file should match the specs below:

(1) **FINISHED SIZE**

(2) **BLEED** 3mm all around

(3) **SAFE TEXT AREA** (3mm from edge)
Text outside this area may be too close
and could be cut off

IMPORTANT INFO PAGE 3

Page Sizes: (**add 3mm bleed**, either auto in Illustrator or manually by increasing page size)

A3 (297x420mm)
200x450mm
210x600mm
A2 (420x594mm)
450x450mm
450x600mm
500x600mm
600x600mm
300x1200mm
500x750mm
600x700mm
600x750mm
A1 (594x841mm)
600x900mm
450x1200mm
500x1000mm
A0 (841x1189mm)
900x1200mm
1000x1000mm

LARGE VINYL

allBIZ ONLINE EDITOR

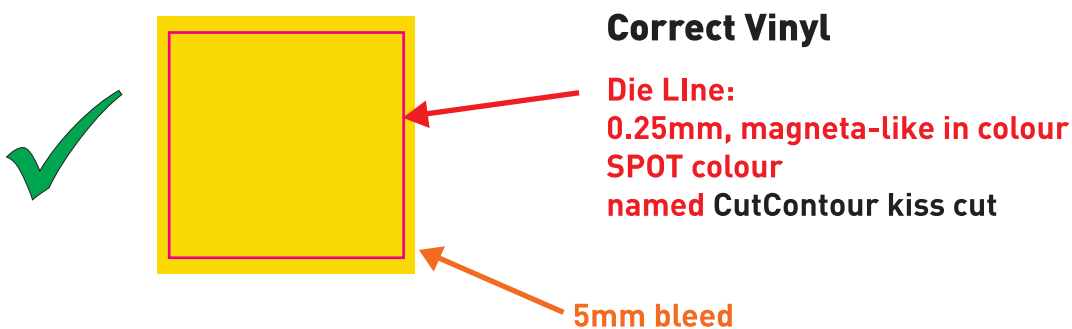Do **NOT** add a cut/die line.

Home Programs

Do **NOT** add a cut/die line. MS Word, Publisher, and non-vector software (PhotoShop) do not have the tools necessary to make a proper die line. If you use these programs, do **NOT** add a die line.

Illustrator (and similar)

ADD a cut /die line. Make a Custom colour. The actual colour is best as 100% Magenta or similar, but it **must be a SPOT colour**, and **must** be named:

CutContour kiss cut   (with same exact spacing and case)

When making the PDF, make sure that you preserve the SPOT colour of the die line. Everything should be CMYK, **except** for the SPOT die line.

Correct Vinyl

Die LIne:
0.25mm, magneta-like in colour
SPOT colour
named CutContour kiss cut

5mm bleed

Font Size

For printability and readability, use **8point as a minimum**. Smaller fonts will look fuzzy on vinyl. Avoid thin or scripty fonts.

For **reversed text** (white/light text on a black/dark background): minimum size 9pt or 10pt, simple, solid font, bold. (Otherwise the reverse print appears smaller than it is, making it difficult to read.)

This is 10 point text
This is 8 point text
This is 6 point text

Clean Simple Font = Regular

This is 10 point text
This is 8 point text
This is 6 point text

Clean Simple Font = Reverse

This is 10 point text
This is 8 point text
This is 6 point text

Serif Font = Reverse

This is 10 point text
This is 8 point text

Script Font = Reverse

This is 10 point text
This is 8 point text
This is 6 point text

Clean Simple Font = Bold Reverse