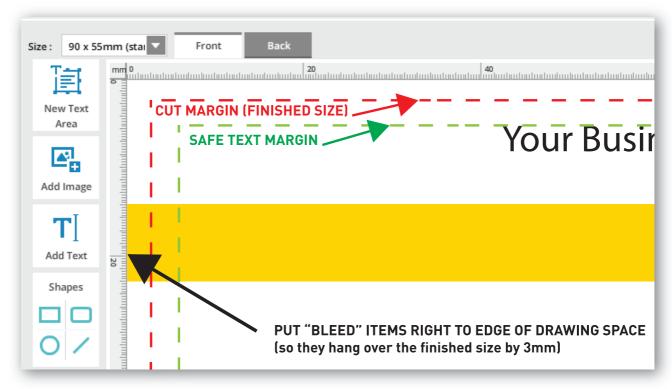
### Do It Yourself

## WITH COMPLIMENTS

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

Put **bleed**\* items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- \* BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 3mm ("bleed over" the edge).
- (2) Use **ILLUSTRATOR** (or other vector software)
  - 1 PAGE SIZE: 99 x 210mm BLEED AREA: 3mm
  - 2 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "3mm bleed"

#### **MORE INFO PAGE 2**

MAKE SOKE TOOK TIEES AKE FRINT KEADT:
<b>■ PDF</b> (PDF/X-1a is better) - for double-sided, Page 1 = Front, Page 2 = Back
FONTS embedded (or converted to Curves/Paths/Outlines )
igsqcup IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky)
☐ CMYK colour only (do not use RGB or Spot or mix them)
FLATTEN transparencies/layers (or you will get odd stripes/blocks)

**TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

AKE CLIDE VALID ELLEC ADE DDINT DEARVI

BLEED 3mm, and 3mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.** 



### Do It Yourself

# WITH COMPLIMENTS

If you have to create the file manually using other software, your finished file should match the specs below:

