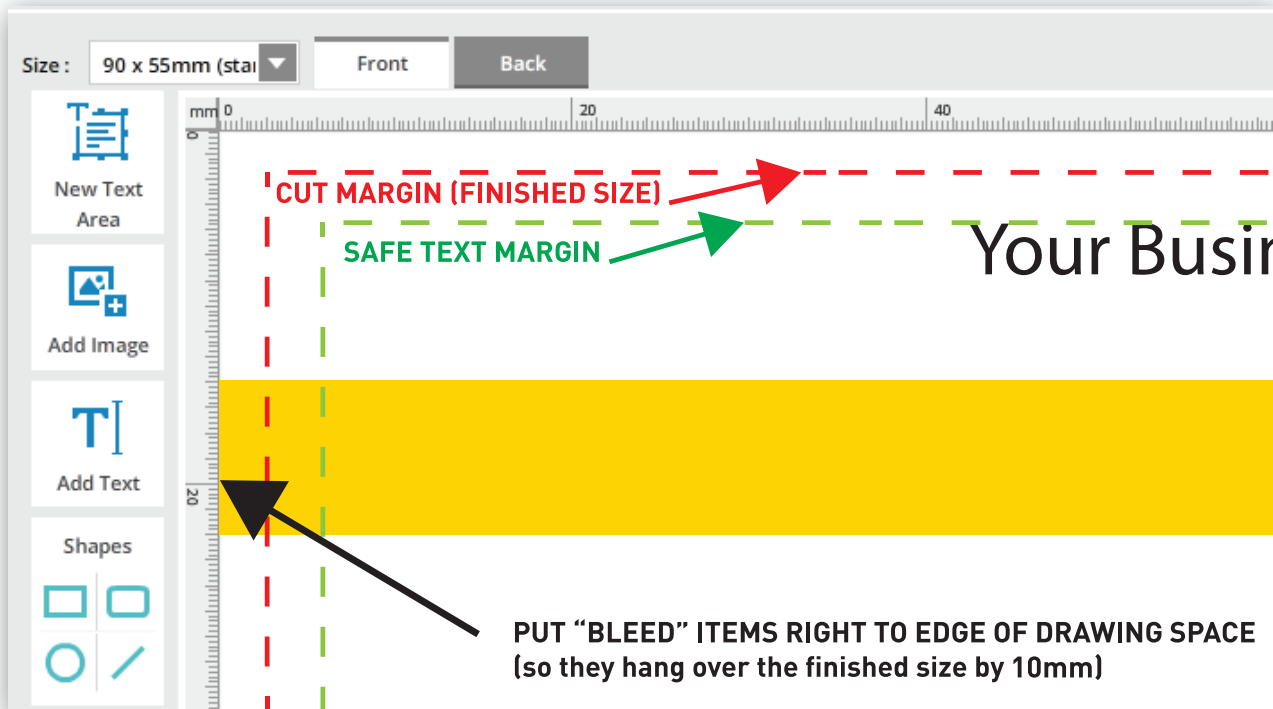


For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

① Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



*** BLEED:** any object that goes right to the edge of the document. The object must actually go **BEYOND** the finished size by 10mm ("bleed over" the edge).

② Use **ILLUSTRATOR** (or other vector software)

1 - **PAGE SIZE:** see list **BLEED AREA:** TOP=none, LEFT/RIGHT/BOTTOM=10mm

2 - **SAFE AREA:** 10mm smaller all around

3 - **SAVE AS:** PDF (best if /X-1A). Tick "**Trim/Crop marks**" and "**use document bleed**" bleed"

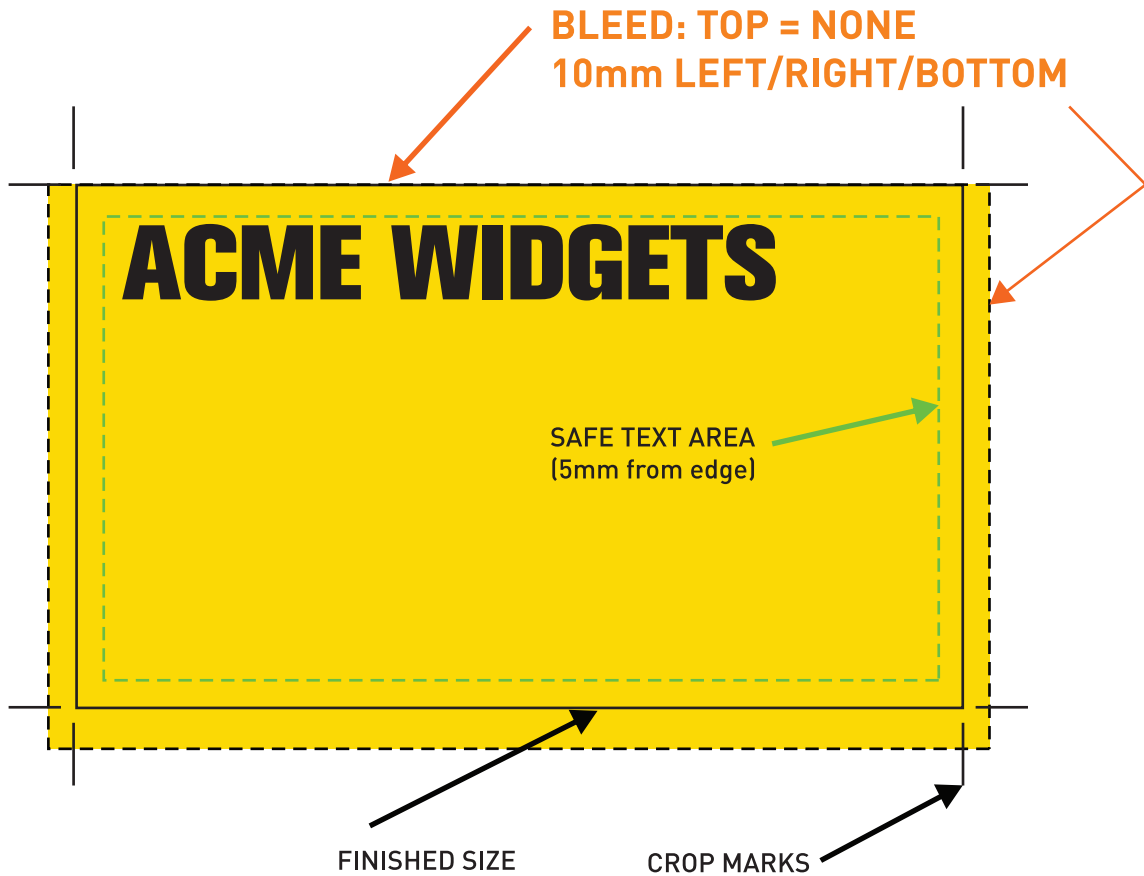
MORE INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

- PDF** (PDF/X-1a is better)
- FONTS** embedded (or converted to Curves/Paths/Outlines)
- IMAGES** 300ppi (if your image wasn't enlarged, 150ppi)
- CMYK** colour only (do not use RGB or Spot or mix them)
- FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- BLEED** TOP=none, LEFT/RIGHT/BOTTOM=10mm
- TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

If you have to create the file manually using other software, your finished file should match the specs below:



Page Sizes:

ILLUSTRATOR/VECTOR: use these sizes. Bleed: TOP = 0, LEFT=10mm, RIGHT=10mm, BOTTOM=10mm

MANUAL: if using bleed, **add 10mm** all around (except for TOP = 0) and allow for crop marks

600w x 460h mm

600x x 760 h mm

If Side 2 is a **different image** (completely different or just arrow pointing the opposite way), be sure to upload a **2-page** document.

