Do It Yourself



For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- * BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 3mm ("bleed over" the edge).
- (2) Use **ILLUSTRATOR** (or other vector software)
 - 1 PAGE SIZE: A4: 210x297mm, BLEED AREA: 3mm
 - 2 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "3mm bleed"

MORE INFO PAGE 2

HARL SORE FOOR FILLS ARE FRINT READT.
PDF (PDF/X-1a is better) - for double-sided, Page 1 = Front, Page 2 = Back
■ FONTS embedded (or converted to Curves/Paths/Outlines)
igsqcup IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky)
☐ CMYK colour only (do not use RGB or Spot or mix them)
FLATTEN transparencies/layers (or you will get odd stripes/blocks)

TRIM BOX (for bleed jobs) - set to final cut size (or your job will cut wrong)

MAKE SLIDE VOLID ELLES ARE DRINT READVI

BLEED 3mm, and 3mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**



Do It Yourself



If you have to create the file manually using other software, your finished file should match the specs below:

