Do It Yourself



For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

Use the allBIZ ONLINE EDITOR (1)

> Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 2mm ("bleed over" the edge).
- Use **ILLUSTRATOR** (or other vector software) (2)
 - 1 PAGE SIZE: see attached list for each page size (page 2), BLEED AREA: 3mm
 - 2 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "3mm bleed"

MORE INFO PAGE 2

PDF (PDF/X-1a is better)
FONTS embedded (or converted to Curves/Paths/Outlines)

MAKE SURE YOUR FILES ARE PRINT READY!

IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky)

CMYK colour only (do not use RGB or Spot or mix them)

FLATTEN transparencies/layers (or you will get odd stripes/blocks)

BLEED - 2mm, and 4mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be rejected/charged a processing fee.



Do It Yourself

INVITES - FLAT

If you have to create the file manually using other software, your finished file should match the specs below:

1) FINISHED SIZE	
2 BLEED 3mm all around	
3 SAFE TEXT AREA (3mm from edge) Text outside this area may be too close and could be cut off	
TRIM/CROP MARKS 5mm, hairline stroke, 2mm away from finished size	

CARD SIZE	ILLUSTRATOR / VECTOR	MANUAL
US3x5-FLAT (89 x 140mm)	PAGE: 89 x 140mm	PAGE: 103x154mm BLEED: 95x146mm CROP: 89 x 140mm
US4x6-FLAT (102x152mm)	PAGE: 102x152mm	PAGE: 116x166mm BLEED: 108x158mm CROP: 102x152mm
A6-FLAT (105x148mm)	PAGE: 105x148mm	PAGE: 119x162mm BLEED: 111x154mm CROP: 105x148mm
DL-FLAT (99x210mm)	PAGE: 99x210mm	PAGE: 113x224mm BLEED: 105x216mm CROP: 99x210mm
US4.5x6-FLAT (114x159mm)	PAGE: 114x159mm	PAGE: 128x173mm BLEED: 120x165mm CROP: 114x159mm
US5x5-FLAT (133x133mm)	PAGE: 133x133mm	PAGE: 147x147mm BLEED: 139x139mm CROP: 133x133mm
140x140-FLAT (140x140mm)	PAGE: 140x140mm	PAGE: 154x154mm BLEED: 146x146mm CROP: 140x140mm
US5x7-FLAT (127x178mm)	PAGE: 127x178mm	PAGE: 141x192mm BLEED: 133x184mm CROP: 127x178mm
A5-FLAT (148x210mm)	PAGE: 148x210mm	PAGE: 162x224mm BLEED: 154x216mm CROP: 148x210mm