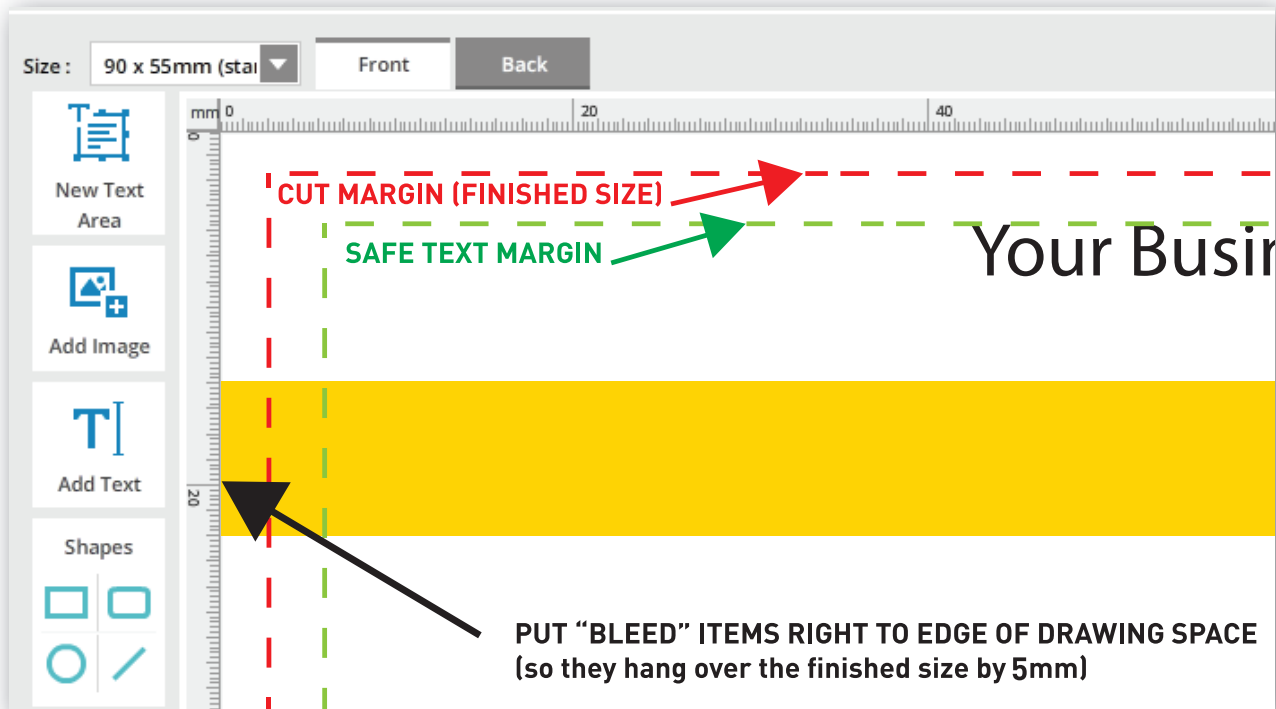# Do It Yourself

LARGE MAGNETS

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

(1) Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)

CUT MARGIN (FINISHED SIZE)

SAFE TEXT MARGIN

Your Busir

PUT "BLEED" ITEMS RIGHT TO EDGE OF DRAWING SPACE (so they hang over the finished size by 5mm)

> ***** **BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).**

(2) Use **ILLUSTRATOR** (or other vector software)

1 - **PAGE SIZE:** see list pg2, **BLEED AREA:** 5mm
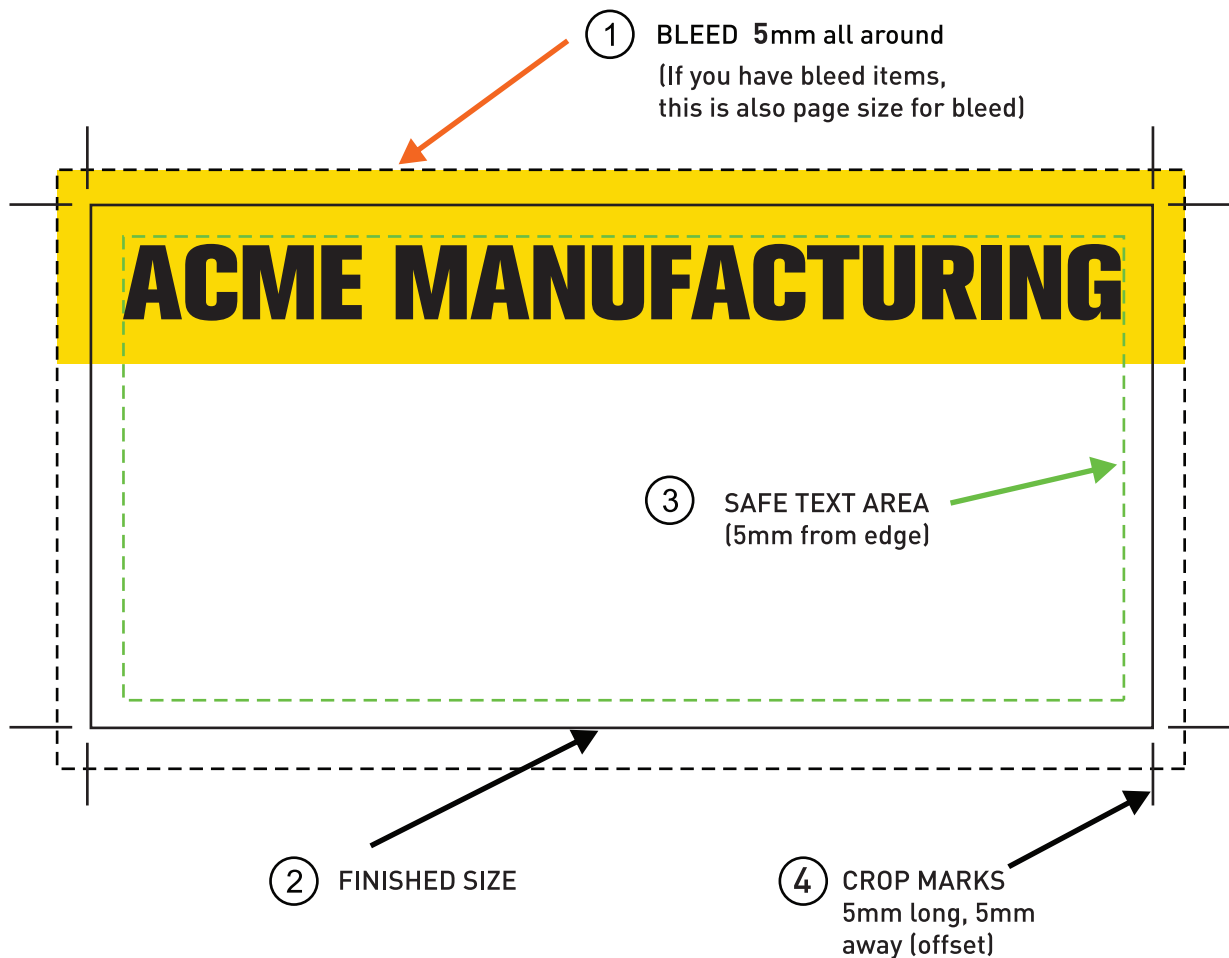2 - **SAVE AS:** PDF (best if /X-1A). Tick **"Trim/Crop marks"** (offset: 5mm) and **"5mm bleed"**

MORE INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

☐ **PDF** (PDF/X-1a is better)

☐ **FONTS** embedded (or converted to Curves/Paths/Outlines)

☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)

☐ **CMYK** colour only (do not use RGB or Spot or mix them)

☐ **FLATTEN** transparencies/layers (or you will get odd stripes/blocks)

☐ **BLEED 5**mm, and **10** mm Safe Area away from edge for text

☐ **TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

√allBIZ
SUPPLIES

If you have to create the file manually using other software, your finished file should match the specs below:

① BLEED **5mm all around**
(If you have bleed items,
this is also page size for bleed)

ACME MANUFACTURING

③ SAFE TEXT AREA
(5mm from edge)

② FINISHED SIZE

④ CROP MARKS
5mm long, 5mm
away (offset)

Page Sizes:

ILLUSTRATOR/VECTOR: use these sizes and tick "bleed = 5mm."
MANUAL: if using bleed, **add 5mm** all around and allow for crop marks

A4: 210x297mm

A3: 297x420mm

500x600mm

600x1000mm