

For best results, work in a Vector program (Illustrator, CorelDRAW, etc), and not a Bitmap program (PhotoShop, any image editing program).

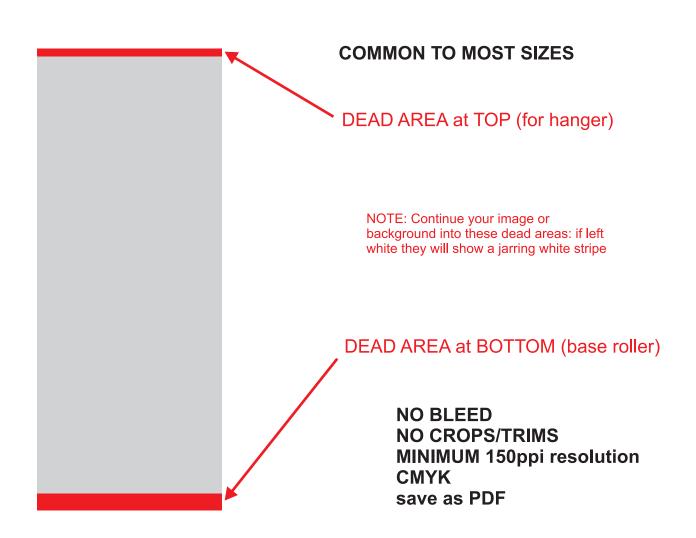
If you do work in a bitmap, create your banner at FINAL, 1:1 size, with a resolution of 150ppi or greater (preferably 300).

**AVOID working smaller and enlarging.** If you positively have to work small, **make sure you have enough resolution** to enlarge. A small 300ppi image enlarged to twice the size will be 150dpi when printed. But a 150ppi image enlarged to twice the size will be only 75dpi when printed: fuzzy and jaggy, a blocky mess. Since you are creating the art, **you should always create it at 1:1 size.** 

NO BLEED NO CROPS/TRIMS

TEXT: Convert all text to OUTLINES/CURVES

COLOUR: CMYK (RGB is for screen/video and will print off-colour)





www.allbizsupplies.biz 125 o!sullivan beach rd lonsdale sa

print@allbizsupplies.biz p 08 8326 2899 f 08 8382 5532