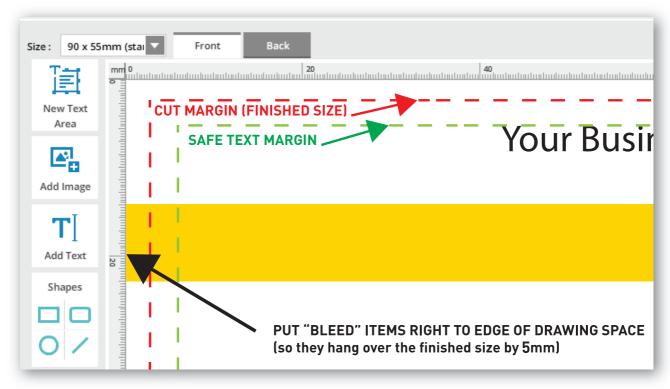
#### Do It Yourself

## **PULL-UP BANNER**

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

Put **bleed**\* items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- \* BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).
- (2) Use **ILLUSTRATOR** (or other vector software)
  - 1 PAGE SIZE: 850x2100mm, BLEED AREA: 5mm Left and Right
  - 2 SAVE AS: PDF (best if /X-1A). Tick "5mm bleed" for Left and Right sides

#### **MORE INFO PAGE 2**

HARL SORE TOOK TILLS ARE TRINTING READ TO
■ PDF (PDF/X-1a is better)
FONTS embedded (or converted to Curves/Paths/Outlines )
$\hfill \square$ IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky
☐ CMYK colour only (do not use RGB or Spot or mix them)
FLATTEN transparencies/layers (or you will get odd stripes/blocks)
■ BLEED - 5mm each side

**TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

MAKE SLIDE VOLID ELLES ARE DRINT READVI

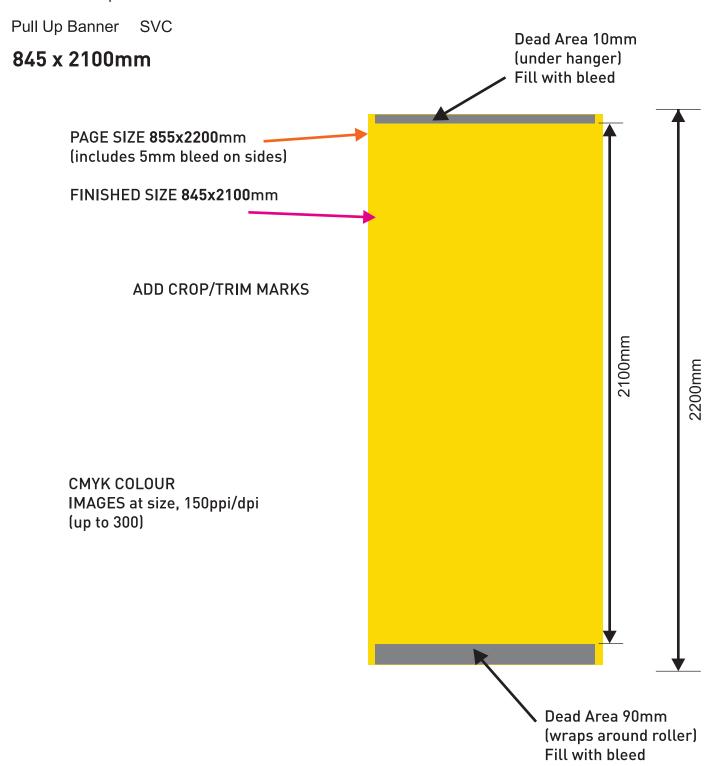
Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.** 



### Do It Yourself

# **PULL-UP BANNER**

If you have to create the file manually using other software, your finished file should match the specs below:



These principles apply to all banners no matter the size:

5mm bleed left and right sides Dead Areas at Top (hanger) and Bottom (roller), fill with bleed