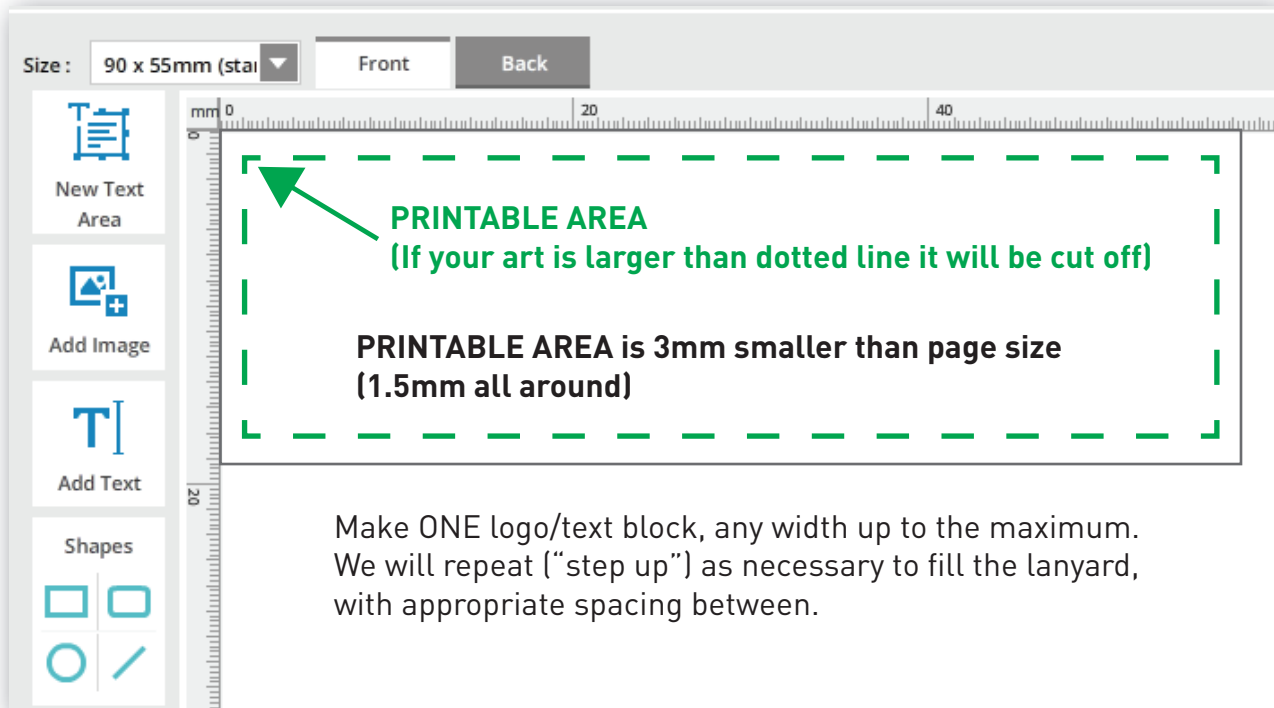


Artwork for lanyards must be **vector**. Use professional vector programs like Illustrator, Coreldraw, or similar. PhotoShop is **not** capable of making vector art. Home programs like MS Word/Publisher, Excel, and Powerpoint are not capable of making vector art.

## ① Use the **allBIZ ONLINE EDITOR**



Lanyards are printed with PMS Spot Colours. Use the colour palette in the template.

## ② Use **ILLUSTRATOR** (or other vector software)

1 - **PAGE SIZE:** (see below), **BLEED AREA:** 0mm

2 - **SAVE AS:** PDF (best if /X-1A). Tick "**Trim/Crop marks**" and "**0mm bleed**"

Lanyards are printed with PMS Spot Colours. Use the colour palette on page 2.

<b>Page Size</b> (Lanyard Height x 100mm)	<b>Printable Area</b> (1.5mm smaller all around)
10mm:	7 x 97mm
12mm:	9 x 97mm
15mm:	12 x 97mm
20mm:	17 x 97mm
25mm:	22 x 97mm

**MORE INFO PAGE 2**

### **MAKE SURE YOUR FILES ARE PRINT READY!**

- PDF** (PDF/X-1a is better)
- FONTS** embedded (or converted to Curves/Paths/Outlines )
- PMS SPOT COLOUR** - your art must be in a spot colour (or 2 for 2 colour) from our range (see page 2)



If you have to create the file manually using other software, your finished file should match the specs below:

**Page Width** - always 100mm

**Page Height**  
(Lanyard Height)  
10mm  
12mm  
15mm  
20mm  
25mm



Page Size (Lanyard Height x 100mm)	Printable Area (1.5mm smaller all around)
10mm:	7 x 97mm
12mm:	9 x 97mm
15mm:	12 x 97mm
20mm:	17 x 97mm
25mm:	22 x 97mm

Make ONE logo/text block, any width up to the maximum. We will repeat ("step up") as necessary to fill the lanyard, with appropriate spacing between.

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✓allBIZ **SUPPLIES**



## Making your art 1 Colour

Some logos work well as one colour, others have to be altered.  
(For a small charge we can assist.)



Do not use Gradients  
**except** for **Full Colour** lanyards

### Standard Print Colours

White #ffff	Black #000000	Dark Blue (PMS Reflex) #0026ff	Med Blue (PMS 286) #0066ff	Light Blue (PMS 299) #00ccff
Violet (PMS 354) #5d009c	Purple (PMS Purple) #9919ff	Red (PMS Red) #ff0000	Orange (PMS 21) #ff8c00	Yellow (PMS Yellow) #ffff00
Green (PMS 354) #00b300	Brown (PMS 483) #7a2636			

## Full Colour

Some lanyards are available in full colour.