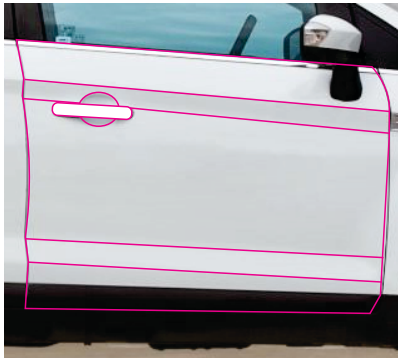


MEASURE

Measure the size of the SIGNAGE, not the panel/area:



Don't measure the entire area. There are obstructions like panel contours and door handles.



Instead, measure the clear area you have to work with. How big can your logo/message be before hitting obstructions?

Do not make the sign too big. White/empty space actually helps focus the audience eye, and can have much more power than a sign that goes right to the edge.

Measure WIDTH and HEIGHT of your finished sign size.

Do the same for the rear strip.



Very big, crowded



Space



HEIGHT

WIDTH

For Heavy signage, bring your vehicle to allBIZ for a full measure.