Do It Yourself

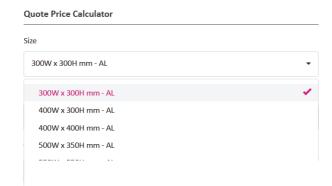


For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

NEXT STEP

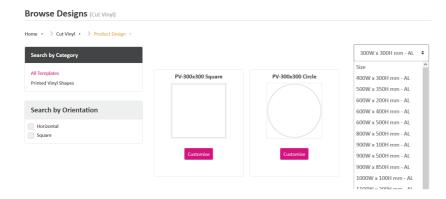
CHOOSE Size



CLICK "Create - Choose Shape and Start Designing"

Create - Choose Shape and Start Designing Choose from one of our design templates Upload Your Design Upload your print ready PDF file

Choose the template (change size if you wish). If you choose a shape, the cut lines will be added automatically. Square templates offer a circle option, rectangle an oval.



(2) Use **ILLUSTRATOR** or other vector software.

Either use **Bleed** or make your page bigger all around, **5mm**. Instructions for cut lines are on the next page.

MAKE SURE YOUR FILES ARE PRINT READY!

- PDF (PDF/X-1a is better)
 - **FONTS** embedded (or converted to Curves/Paths/Outlines)
 - BLEED 5mm and 3mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**





CUT/DIE LINE

There are two types of cut lines:

THROUGH CUT

The outside edge is cut all the way through the vinyl and the backing paper, making a finished size.

KISS CUT

Shapes are cut through the vinyl only, and not the backing paper. (The knife "kisses" the vinyl.) The shapes stay adhered to the backing paper and are easy to peel/install.

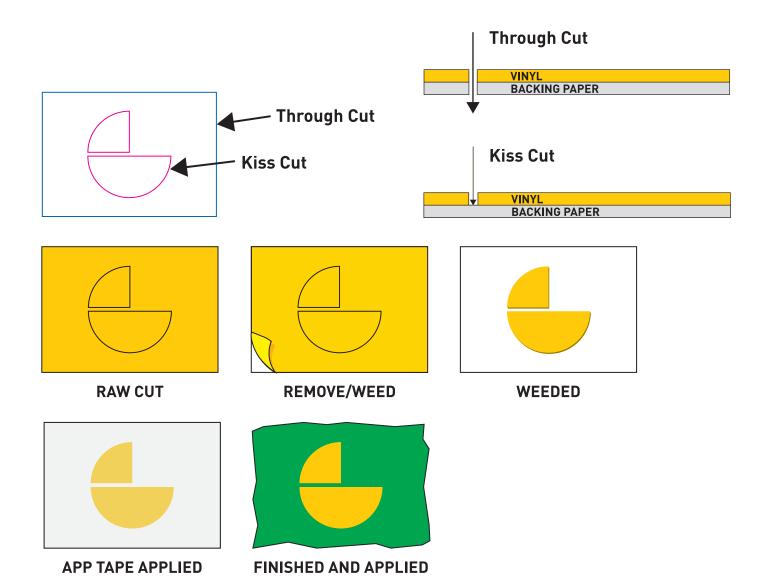
If you use Illustrator or similar vector software, you can make your own cut lines. Both Through and Kiss cuts can be any colour, but they must be a Spot colour. They must be set to overprint. Stroke width should be 0.25pt. The line colours must be named **exactly** as below (captitalisation and spacing):

Through Cut name: CutContour through cut

Kiss Cut name: CutContour kiss cut

When making the PDF, make sure you preserve the SPOT colour of the die lines. Everything should be CMYK, **except** for the SPOT die lines.

If you do not use vector software, or you use the Online Designer, we can make the lines for you for a small extra fee (depending on shape complexity). The Online Designer does add the outside edge through cut for you.



Do It Yourself



APP TAPE

App tape (short for "application tape") is a wide adhesive sheet similar to masking tape. App tape allows floating pieces to maintain alignment and makes installation easier.

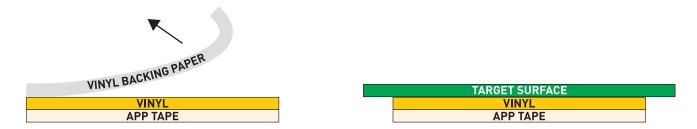
Place the tape face down (so the now-exposed adhesive side is up).



Place the weeded vinyl on the edge of the app tape (vinyl face down, vinyl backing paper up) and smoothly apply to the app tape.



Remove the vinyl backing paper. Apply the sandwich to your target surface.



Remove the app tape. Finished!

TARGET SURFACE
VINYL