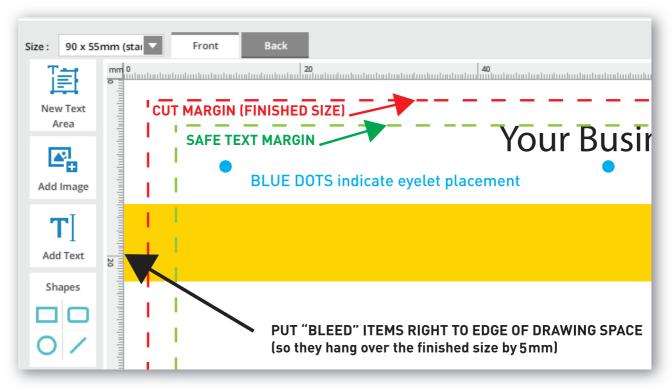
### Do It Yourself

# **ECONOMY BANNERS**

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

Put **bleed**\* items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- \* BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).
- (2) Use **ILLUSTRATOR** (or other vector software)
  - 1 PAGE SIZE: see list BLEED AREA: 5mm
  - 2 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "5mm bleed"

#### **MORE INFO PAGE 2**

## MAKE SURE YOUR FILES ARE PRINT READY!

- PDF (PDF/X-1a is better) for double-sided, Page 1 = Front, Page 2 = Back
- FONTS embedded (or converted to Curves/Paths/Outlines )
- IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK colour only (do not use RGB or Spot or mix them)
- FLATTEN transparencies/layers (or you will get odd stripes/blocks)
- BLEED 5mm, and 3mm Safe Area away from edge for text
- TRIM BOX (for bleed jobs) set to final cut size (or your job will cut wrong)

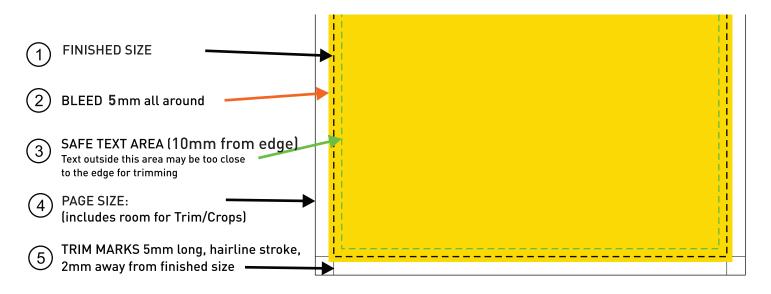
Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.** 



### Do It Yourself

# **ECONOMY BANNERS**

If you have to create the file manually using other software, your finished file should match the specs below:

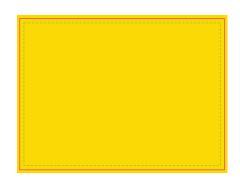


Page Sizes: (add 5mm bleed, either auto in Illustrator or manually by increasing page size)

500 x 1000mm	600 x 1800mm
594 x 841mm (A1)	750 x 1800mm
600 x 900mm	900 x 2400mm
750 x 1200mm	900 x 3000mm
900 x 1200mm	1000 x 2400mm
1200 x 1200mm	1200 x 1800mm

#### IF POSSIBLE, add a MAGENTA OUTLINE (TRIM BOX)

1-point line, 100% Magenta, size = finished trim size



IF POSSIBLE, add BLUE EYELET MARKS

