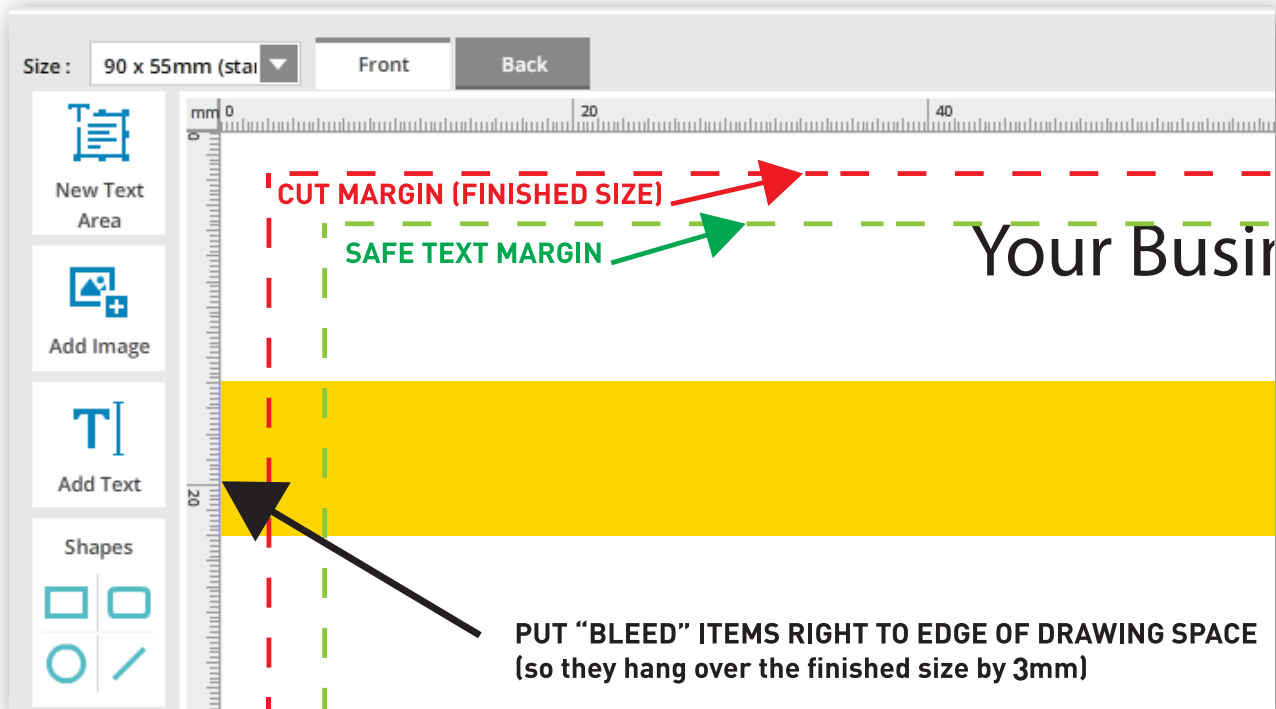


For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

① Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



* **BLEED:** any object that goes right to the edge of the document. The object must actually go **BEYOND** the finished size by 3mm ("bleed over" the edge).

② Use **ILLUSTRATOR** (or other vector software)

1 - **PAGE SIZE:** 70 x 50mm **BLEED AREA:** 3mm

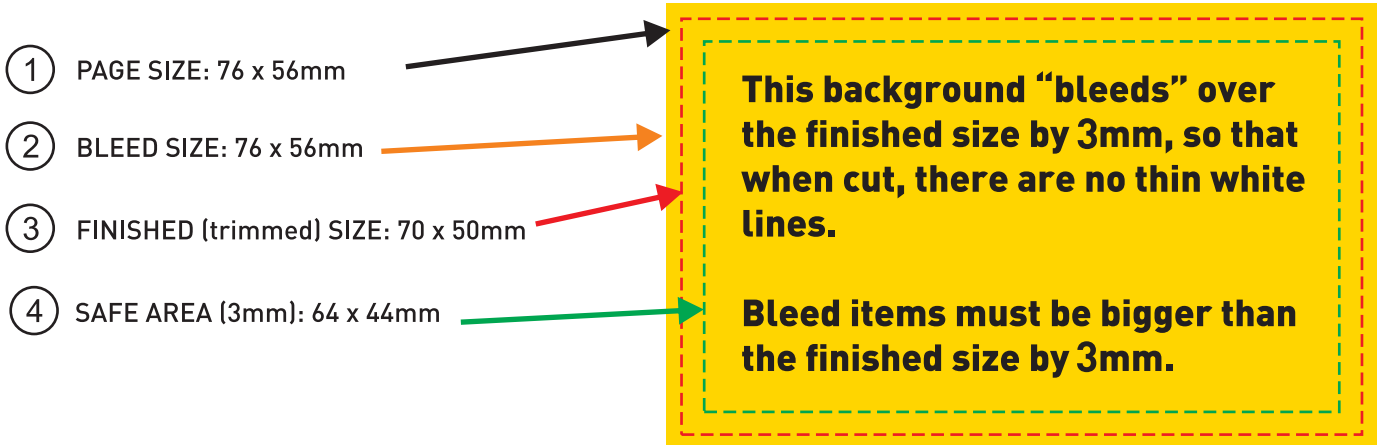
2 - **SAVE AS:** PDF (best if /X-1A). Tick "**3mm bleed**" and **NO** crop/trim marks

MORE INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

- PDF** (PDF/X-1a is better)
- FONTS** embedded (or converted to Curves/Paths/Outlines)
- IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK** colour only (do not use RGB or Spot or mix them)
- FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- BLEED** - 3mm, 3mm safe area

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**



FRONT SIDE (SIDE 1)

SIDE 1 can have large, solid black. Use “Rich Black” with these values:

C:60 / M:50 / Y:50 / K:100

All Black text must be Black **only**: C:0 / M:0 / Y:0 / K:100

BACK SIDE (SIDE 2)

SIDE 2 has technical limits:

Do NOT bleed to the edge on the back side (All elements must fit within the SAFE AREA)

Do NOT use reverse block

Do NOT use large areas of solid black or any colour

Do NOT use “Rich Black”

All fill must NOT be set to “overprint.” Overprint = OFF.

Borders are NOT recommended. (Alignment issues on a small label.) If risking it, never go below 2mm, and be prepared for slight unevenness.