STD TEAR DROP
SMALL (740x1740mm)

= SAFE AREA

= FINISHED SIZE

= BLEED

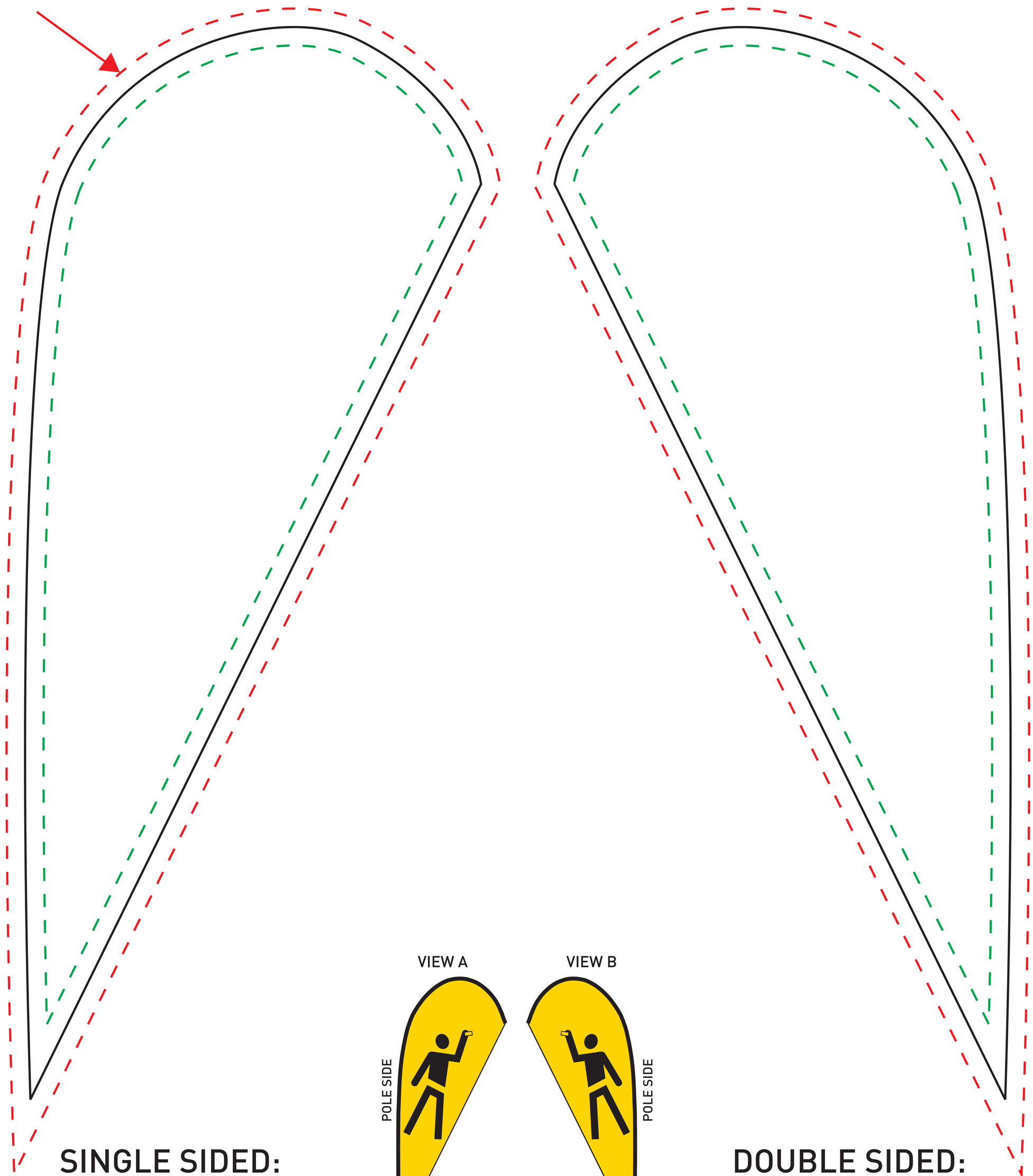
- Files to be supplied as vector PDF
- Files at 100%
- Stay within Safe Guide or logos and text may be cropped
- Minimum font size 30 pts
- Convert all text to paths/outlines
- Logos must be vector in CMYK or Pantone
- Photo images should be 100dpi+ at finished size
- For black use: C:40% M:40% Y:40% K:100%

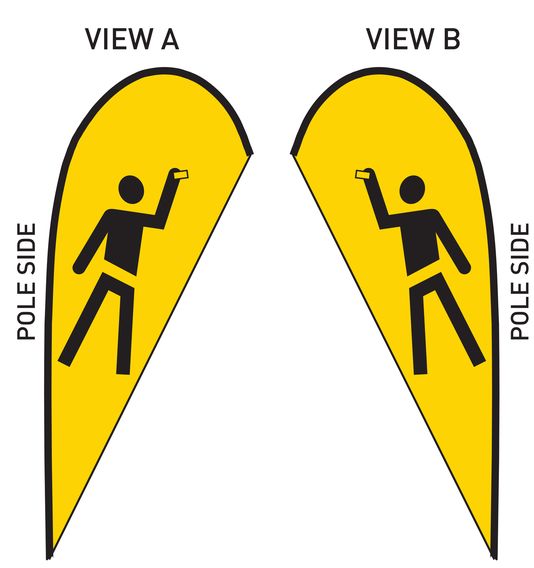
IMPORTANT: ART should be on a SEPARATE LAYER to Guides.
When complete, TURN OFF guide layer.

Extend background colour or image 30mm past the trim size (bleed)

VIEW A

VIEW B





SINGLE SIDED:
Place art here
on VIEW A

DOUBLE SIDED:
Use both sides
A + B