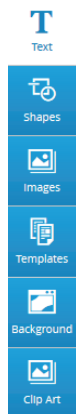# Do It Yourself

FISHING BRAG MATS

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

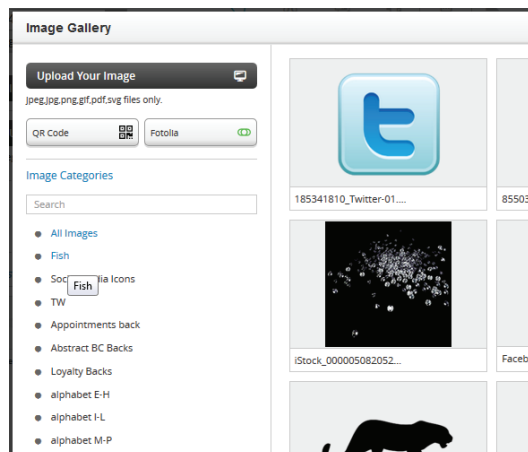**(1)** Use the **allBIZ ONLINE EDITOR**

Choose either a simple template and make a few changes to customise your mat, or choose a fully custom template and use your own images, colours and text to make a unique mat.

The editor is easy to use and has a Help section, but here are some tips for working with layers and transparency so you can put images behind the ruler.
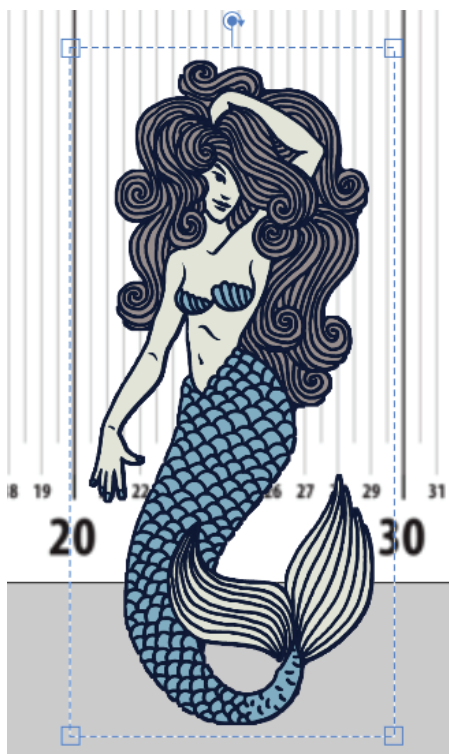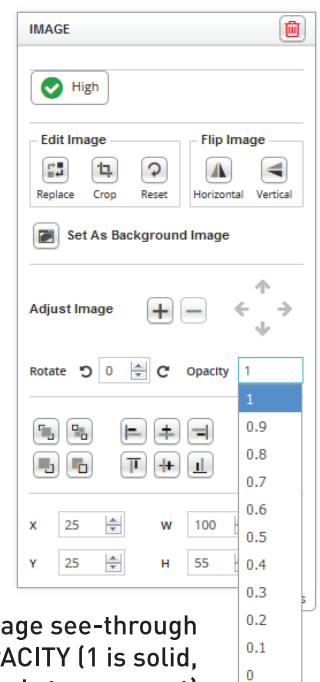
Choose IMAGES

In GALLERY, choose FISH

You can also UPLOAD your own images

The image will appear in the TOP LEFT CORNER, quite small. Grab a corner handle and enlarge.

Make the image see-through by changing OPACITY (1 is solid, less is transparent)

Once you have the image ghosted enough, position it.

Then send the image BEHIND the ruler with the layers tools.

RECTANGLE

Fill:

Stroke: 1

Rotate 0 Opacity 1

SEND to BACK
Bring to FRONT

Layer UP
Layer DOWN

X 0 W 4025
Y 827 H 165

∧ Less

If you need to move the image that's behind the ruler, you will have to send the ruler a layer back, grab the image, and then bring the ruler forward again

(2) Use the **PDF or Illustrator templates**

In the ARTWORK tab you can download templates with rulers to use in your own software, and then UPLOAD your design as a PDF.

MAKE SURE YOUR FILES ARE PRINT READY!

☐ **PDF** (PDF/X-1a is better) - for double-sided, Page 1 = Front, Page 2 = Back

☐ **FONTS** embedded (or converted to Curves/Paths/Outlines)

☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)

☐ **CMYK** colour only (do not use RGB or Spot or mix them)

☐ **FLATTEN** transparencies/layers (or you will get odd stripes/blocks)