Do It Yourself

OTHER SIZES POSTER

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- * BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).
- (2) Use **ILLUSTRATOR** (or other vector software)
 - 1 PAGE SIZE: SEE NEXT OAGE BLEED AREA: 5mm
 - 2 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "5mm bleed"

MORE INFO PAGE 2

PDF (PDF/X-1a is better) - for double-sided, Page 1 = Front, Page 2 = Ba
FONTS embedded (or converted to Curves/Paths/Outlines)

IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky)

CMYK colour only (do not use RGB or Spot or mix them)

FLATTEN transparencies/layers (or you will get odd stripes/blocks)

BLEED - 5mm, and 3mm Safe Area away from edge for text

MAKE SURE YOUR FILES ARE PRINT READY!

TRIM BOX (for bleed jobs) - set to final cut size (or your job will cut wrong)

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**



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If you have to create the file manually using other software, your finished file should match the specs below:

