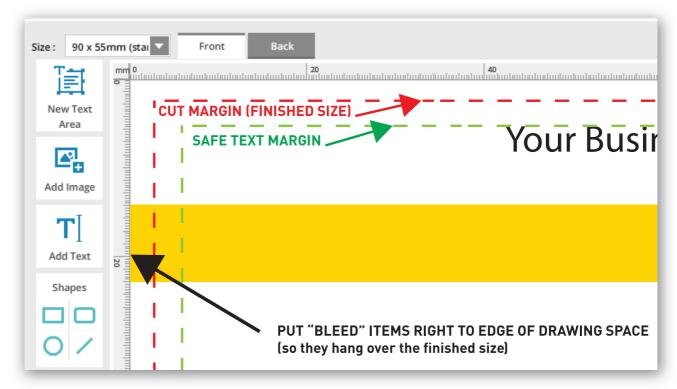
### Do It Yourself

## **A-FRAME: Temporary**

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

1 Use the allBIZ ONLINE EDITOR

Put **bleed\*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



- \* BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).
- (2) Use **ILLUSTRATOR** (or other vector software)
  - 1 PAGE SIZE: see list BLEED AREA: TOP=none, LEFT/RIGHT/BOTTOM=10mm
  - 2 SAFE AREA: 5mm smaller all around
  - 3 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "use document bleed"

### **MORE INFO PAGE 2**

# MAKE SURE YOUR FILES ARE PRINT READY! PDF (PDF/X-1a is better) FONTS embedded (or converted to Curves/Paths/Outlines) Your job could be ruined by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be rejected/charged a processing fee.



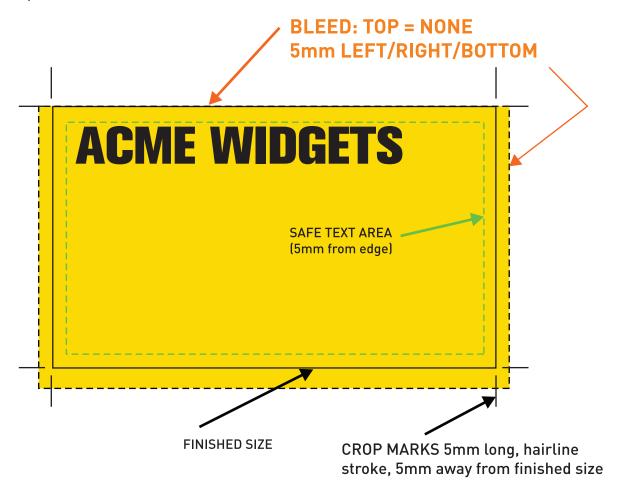
FLATTE	N transparencies/layers (or you will get odd stripes/blocks)
BLEED	TOP=none, LEFT/RIGHT/BOTTOM=5mm

IMAGES 300ppi (if your image wasn't enlarged, 150ppi)
CMYK colour only (do not use RGB or Spot or mix them)

TRIM BOX (for bleed jobs) - set to final cut size (or your job will cut wrong)

## **A-FRAME: Temporary**

If you have to create the file manually using other software, your finished file should match the specs below:



#### Page Sizes:

ILLUSTRATOR/VECTOR: use these sizes. Bleed: TOP = 0, LEFT=5mm, RIGHT=5mm, BOTTOM=5mm MANUAL: if using bleed, **add 5mm** all around (except for TOP = 0) and allow for crop marks

600w x 300h mm

600w x 460h mm

600x x 760 h mm

If Side 2 is a **different image** (completely different or just arrow pointing the opposite way), be sure to upload a **2-page** document.