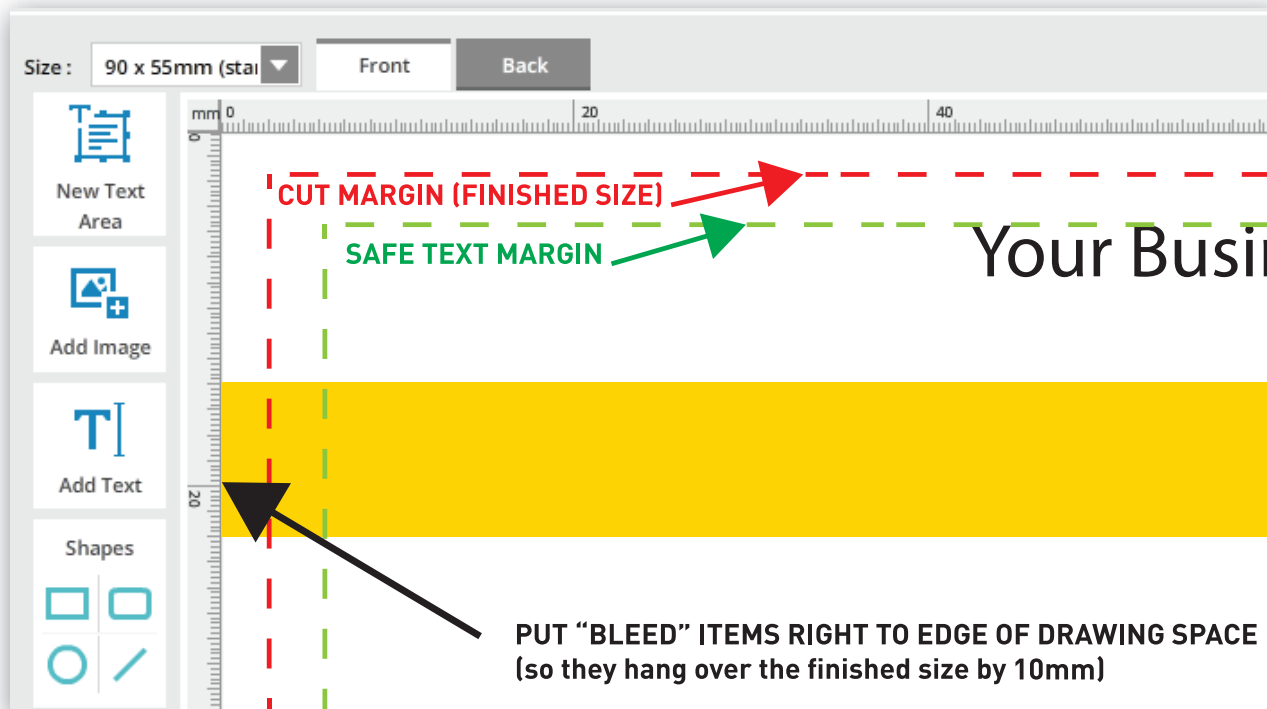# Do It Yourself

A-FRAME: Portable

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

(1) Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)

Size : 90 x 55mm (sta Front   Back

CUT MARGIN (FINISHED SIZE)

SAFE TEXT MARGIN

Your Busir

New Text Area

Add Image

Add Text

Shapes

PUT "BLEED" ITEMS RIGHT TO EDGE OF DRAWING SPACE
(so they hang over the finished size by 10mm)

✱ BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).

(2) Use **ILLUSTRATOR** (or other vector software)

1 - PAGE SIZE: 600x420mm   **BLEED AREA:** 5mm
2 - SAFE AREA: 10mm smaller all around
3 - SAVE AS: PDF (best if /X-1A). Tick **"Trim/Crop marks"** and **"use document bleed"bleed"**

MORE INFO PAGE 2

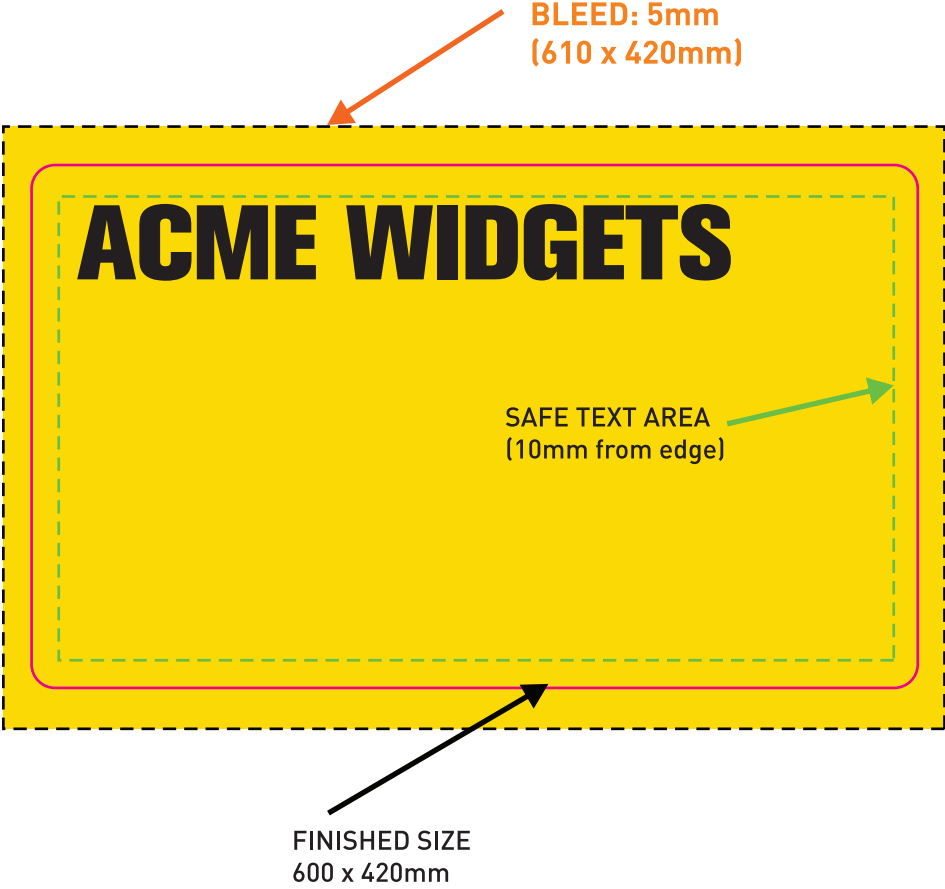## MAKE SURE YOUR FILES ARE PRINT READY!

- [ ] **PDF** (PDF/X-1a is better)
- [ ] **FONTS** embedded (or converted to Curves/Paths/Outlines)
- [ ] **IMAGES** 300ppi (if your image wasn't enlarged, 150ppi)
- [ ] **CMYK** colour only (do not use RGB or Spot or mix them)
- [ ] **FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- [ ] **BLEED** 5mm
- [ ] **TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

✓allBIZ SUPPLIES

If you have to create the file manually using other software, your finished file should match the specs below:

BLEED: 5mm
(610 x 420mm)

ACME WIDGETS

SAFE TEXT AREA
(10mm from edge)

FINISHED SIZE
600 x 420mm

See NOTE on PAGE 3 about FINISHED SIZE

If Side 2 is a **different image** (completely different or just arrow pointing the opposite way), be sure to upload a **2-page** document.

Event Parking

DRIVE SAFELY!

A-FRAME: Portable

FINISHED SIZE: Your finished sign will be 600 x 420mm and have slightly rounded corners. If you create the artwork in Illustrator/vector, provide a CUT/DIE line as per specs below.

allBIZ ONLINE EDITOR

Do **NOT** add a cut/die line.

Home Programs

Do **NOT** add a cut/die line. MS Word, Publisher, and non-vector software (PhotoShop) do not have the tools necessary to make a proper die line. If you use these programs, do **NOT** add a die line.

Illustrator (and similar)

ADD a cut /die line. Make a Custom colour. The actual colour is best as 100% Magenta or similar, but it **must be a SPOT colour**, and **must** be named:

CutContour kiss cut   (with same exact spacing and case)

When making the PDF, make sure that you preserve the SPOT colour of the die line. Everything should be CMYK, **except** for the SPOT die line.

Correct

Die Line: 600 x 420mm with rounded corners 0.25mm, magneta-like in colour SPOT colour named CutContour kiss cut

5mm bleed