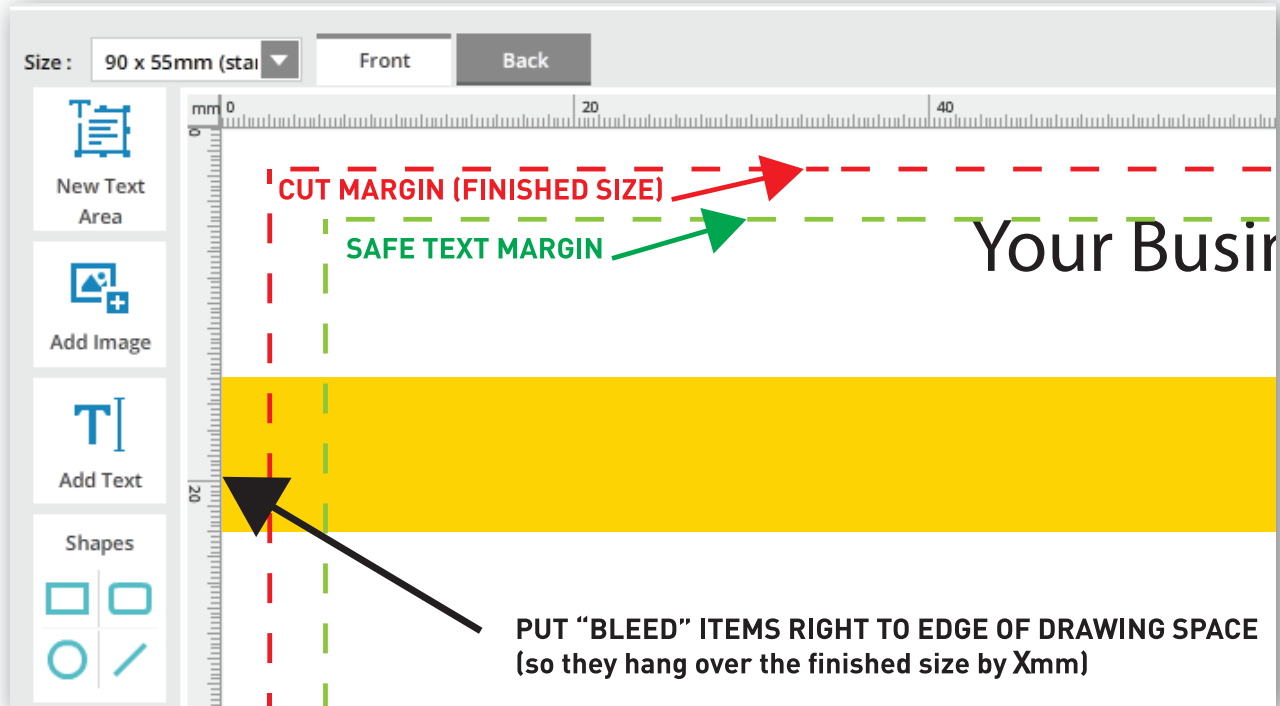# Do It Yourself

STUBBY HOLDERS

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

(1) Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)

Size : 90 x 55mm (sta▼   Front   Back

CUT MARGIN (FINISHED SIZE)

SAFE TEXT MARGIN

Your Busin

PUT "BLEED" ITEMS RIGHT TO EDGE OF DRAWING SPACE
(so they hang over the finished size by Xmm)

* **BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by Xmm ("bleed over" the edge).**

(2) Use **ILLUSTRATOR** (or other vector software)

1 - PAGE SIZE: see attached list for each size (page 2), **BLEED AREA:** see pg2
2 - SAVE AS: PDF (best if /X-1A). Tick **"bleed"** and "crop/trim marks"
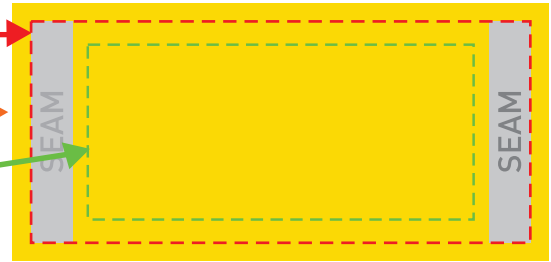
IMPORTANT INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

☐ **PDF** (PDF/X-1a is better)

☐ **FONTS** embedded (or converted to Curves/Paths/Outlines)

☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)

☐ **CMYK** colour only (do not use RGB or Spot or mix them)

☐ **FLATTEN** transparencies/layers (or you will get odd stripes/blocks)

☐ **BLEED** - 5mm

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

√allBIZ SUPPLIES

If you have to create the file manually using other software, your finished file should match the specs below:

① **FINISHED SIZE**

② **BLEED 5mm all around**

③ **SAFE TEXT AREA** (away from edge)
Text outside this area may be too close
and could be cut off – allow for SEAM

SEAM

SEAM

PREMIUM STUBBY HOLDER

FINISHED: 210 x 120mm
BLEED: 5mm (220 x 130mm)
SAFE: 190 x 90mm

HEAVY DUTY STUBBY HOLDER

FINISHED: 210 x 110mm
BLEED: 2.5mm (215 x 115mm)
SAFE: 200 x 100mm

COLLAPSIBLE STUBBY HOLDER

FINISHED: 279 x 110mm
BLEED: 2.5mm (284 x 115mm)
SAFE: 200 x 100mm