

If you choose vinyl stock for your label, there are some extra tech requirements, including a CUT or DIE . See below.

allBIZ ONLINE EDITOR

Do **NOT** add a cut/die line.

Illustrator (and similar)

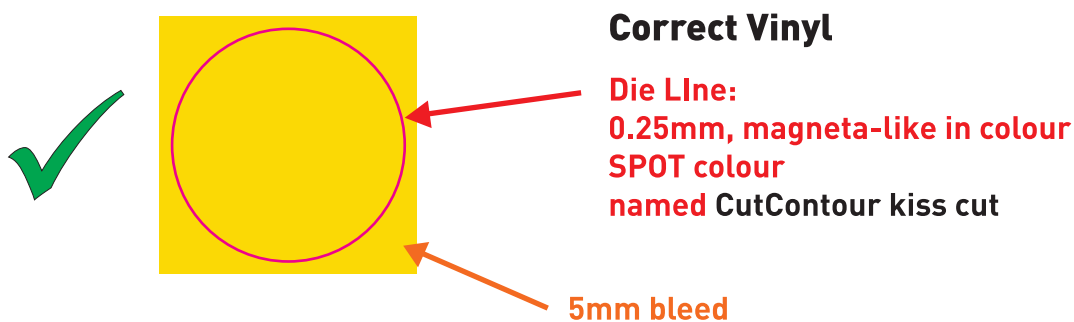
ADD a cut /die line. Make a Custom colour. The actual colour is best as 100% Magenta or similar, but it **must be a SPOT colour**, and **must** be named:

CutContour kiss cut (with same exact spacing and case)

When making the PDF, make sure that you preserve the SPOT colour of the die line. Everything should be CMYK, **except** for the SPOT die line.

Home Programs

Do **NOT** add a cut/die line. MS Word, Publisher, and non-vector software (PhotoShop) do not have the tools necessary to make a proper die line. If you use these programs, do **NOT** add a die line.



Font Size

For printability and readability, use **8point as a minimum**. Smaller fonts will look fuzzy on vinyl. Avoid thin or scripty fonts.

For **reversed text** (white/light text on a black/dark background): minimum size 9pt or 10pt, simple, solid font, bold. (Otherwise the reverse print appears smaller than it is, making it difficult to read.)

