### Do It Yourself

# PLASTIC BUSINESS CARD ART

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

## 1 Use the allBIZ ONLINE EDITOR

Put **bleed**\* items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



\* BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 2-3mm ("bleed over" the edge).

- (2) Use **ILLUSTRATOR** (or other vector software)
  - 1 PAGE SIZE: 90x55mm (or 85.5x54mm), BLEED AREA: 3mm
  - 2 SAVE AS: PDF (best if /X-1A). Tick "Trim/Crop marks" and "3mm bleed"

Other sizes: Credit Card 85.5x54mm

#### **MORE INFO PAGE 2**

## MAKE SURE YOUR FILES ARE PRINT READY!

- $\bigcap$  **PDF** (PDF/X-1a is better) for double-sided, Page 1 = Front, Page 2 = Back
- FONTS embedded (or converted to Curves/Paths/Outlines )
- IMAGES 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK colour only (do not use RGB or Spot or mix them)
- FLATTEN transparencies/layers (or you will get odd stripes/blocks)
- BLEED 2 or 3mm, and 3mm Safe Area away from edge for text
- TRIM BOX (for bleed jobs) set to final cut size (or your job will cut wrong)

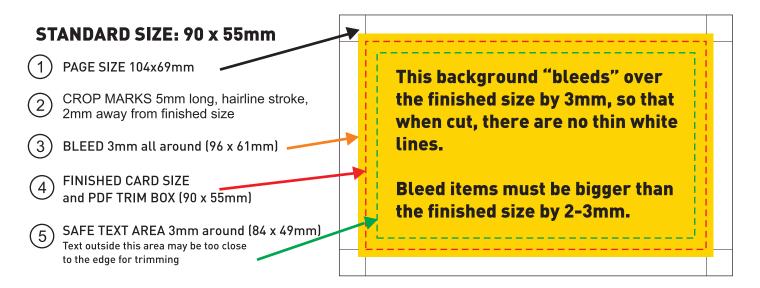
Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.** 



### Do It Yourself

# **BUSINESS CARD ART**

If you have to create the file manually using other software, your finished file should match the specs below:



For other sizes, add 3mm all around for bleed size. To get the page size, add 7mm all around (2mm gap from art and 5mm trim/crop marks).

FINISHED SIZE: 85.5x54mm

**BLEED AREA:** 91.5x60mm (85.5+3+3, 54+3+3) **PAGE SIZE:** 99.5x68mm (85.5+7+7, 54+7+7)



Plastic Cards come in two sizes and have 3mm rounded corners

STANDARD SIZE: 90 x 55mm CREDIT CARD SIZE: 85.5x54mm