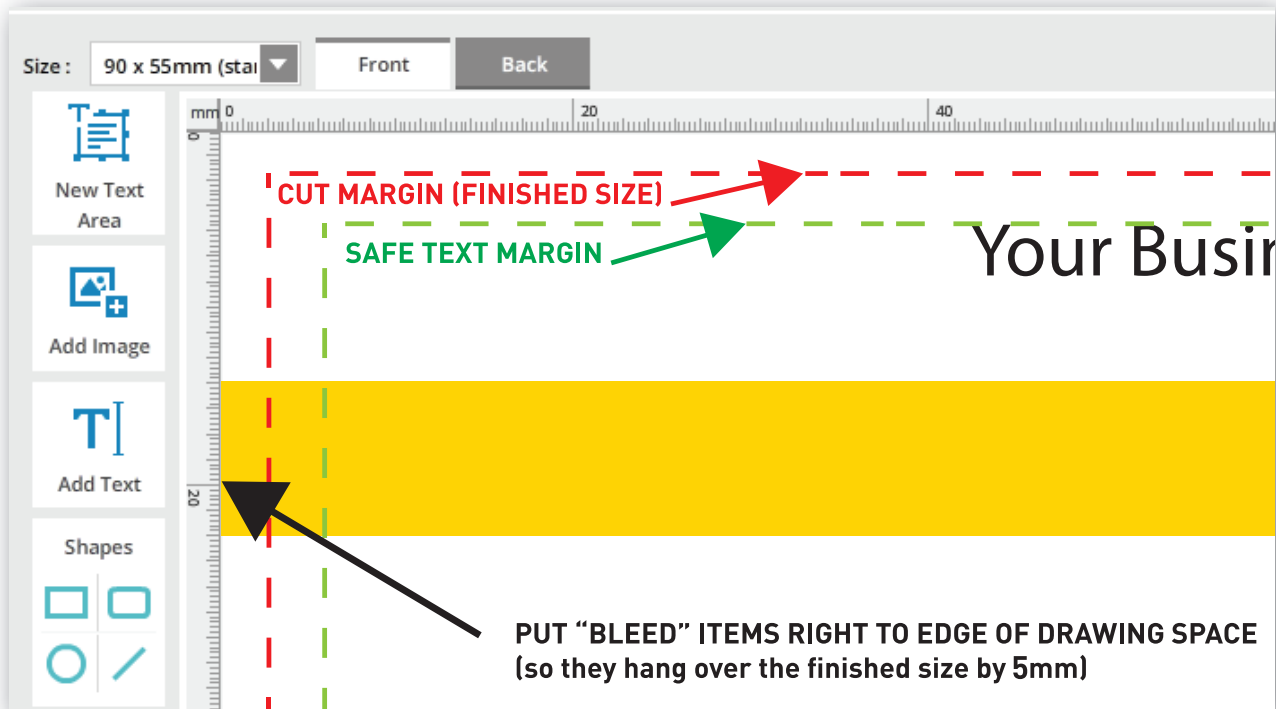# Do It Yourself

# PULL-UP BANNER

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

**①** Use the **allBIZ ONLINE EDITOR**

Put **bleed**\* items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



Size: 90 x 55mm (stan...)  Front  Back

New Text Area
Add Image
Add Text
Shapes

**CUT MARGIN (FINISHED SIZE)**
**SAFE TEXT MARGIN**

Your Busin

**PUT "BLEED" ITEMS RIGHT TO EDGE OF DRAWING SPACE** (so they hang over the finished size by 5mm)

**✱ BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size by 5mm ("bleed over" the edge).**

**②** Use **ILLUSTRATOR** (or other vector software)

**1 - PAGE SIZE:** 850x2100mm, **BLEED AREA:** 5mm Left and Right
**2 - BOX:** Place a box around edge of page, 850x2100mm, 0.25, magenta
**3 - SAVE AS:** PDF (best if /X-1A). Tick **"5mm bleed"** for Left and Right sides

## MORE INFO PAGE 2
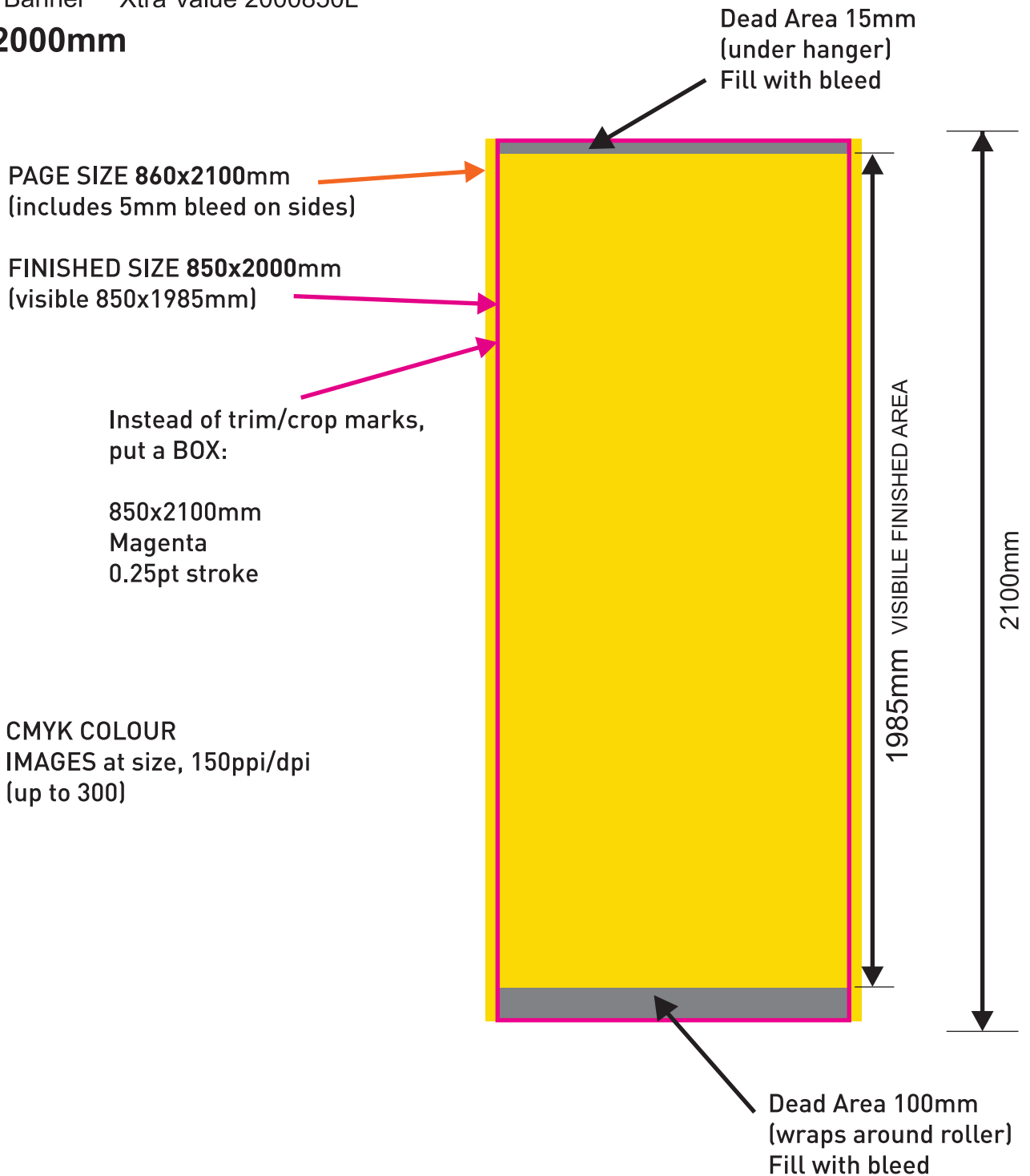
## MAKE SURE YOUR FILES ARE PRINT READY!

- ☐ **PDF** (PDF/X-1a is better)
- ☐ **FONTS** embedded (or converted to Curves/Paths/Outlines )
- ☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- ☐ **CMYK** colour only (do not use RGB or Spot or mix them)
- ☐ **FLATTEN** transparencies/layers  (or you will get odd stripes/blocks)
- ☐ **BLEED** - 5mm each side
- ☐ **TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

✓allBIZ
**SUPPLIES**

If you have to create the file manually using other software, your finished file should match the specs below:

Pull Up Banner    Xtra Value 2000850L

## 850x2000mm

Dead Area 15mm
(under hanger)
Fill with bleed

PAGE SIZE **860x2100**mm
(includes 5mm bleed on sides)

FINISHED SIZE **850x2000**mm
(visible 850x1985mm)

Instead of trim/crop marks,
put a BOX:

850x2100mm
Magenta
0.25pt stroke

CMYK COLOUR
IMAGES at size, 150ppi/dpi
(up to 300)

1985mm  VISIBILE FINISHED AREA

2100mm

Dead Area 100mm
(wraps around roller)
Fill with bleed

These principles apply to all banners no matter the size:

5mm bleed left and right
Dead Areas at Top (hanger) and Bottom (roller), fill with bleed
Put a Box around finished trim size (Magneta. 0.25pt stroke)