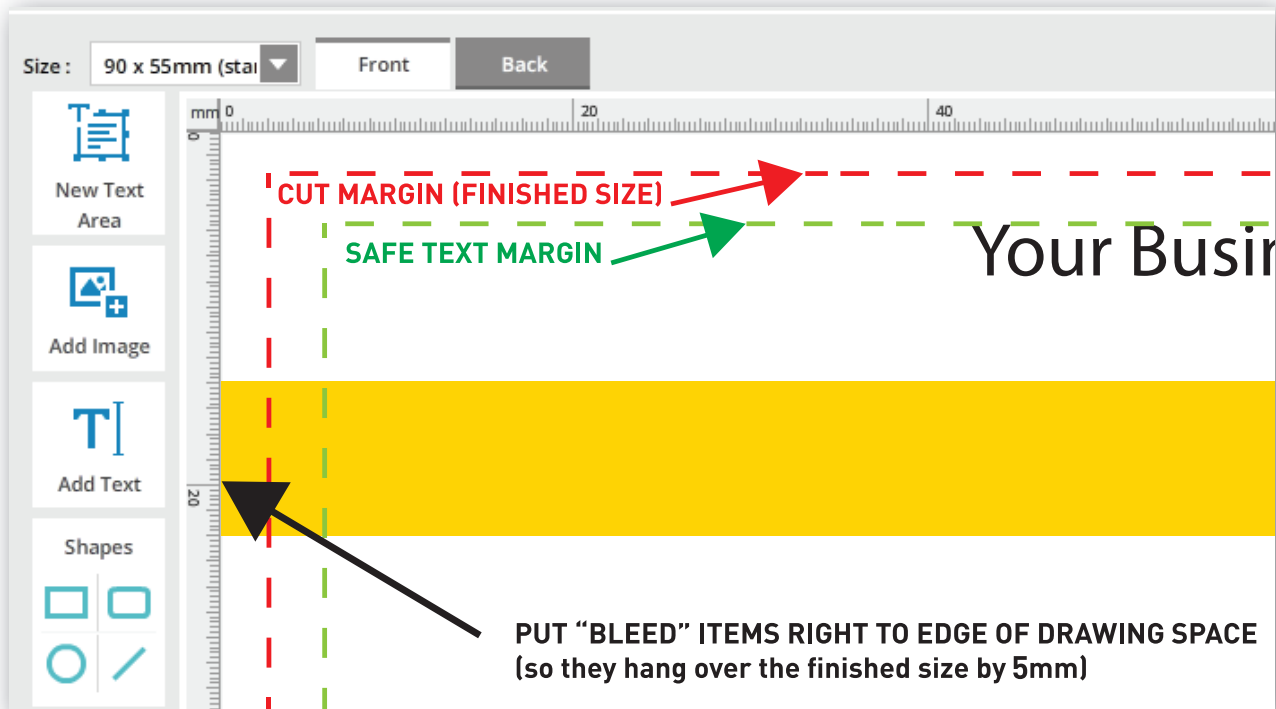


For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

① Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



*** BLEED:** any object that goes right to the edge of the document. The object must actually go **BEYOND** the finished size by 5mm ("bleed over" the edge).

② Use **ILLUSTRATOR** (or other vector software)

- 1 - **PAGE SIZE:** 850x2100mm, **BLEED AREA:** 5mm
- 2 - **BOX:** Place a box around edge of page, 850x2100mm, 0.25, magenta
- 2 - **SAVE AS:** PDF (best if /X-1A). Tick "**5mm bleed**"

MORE INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

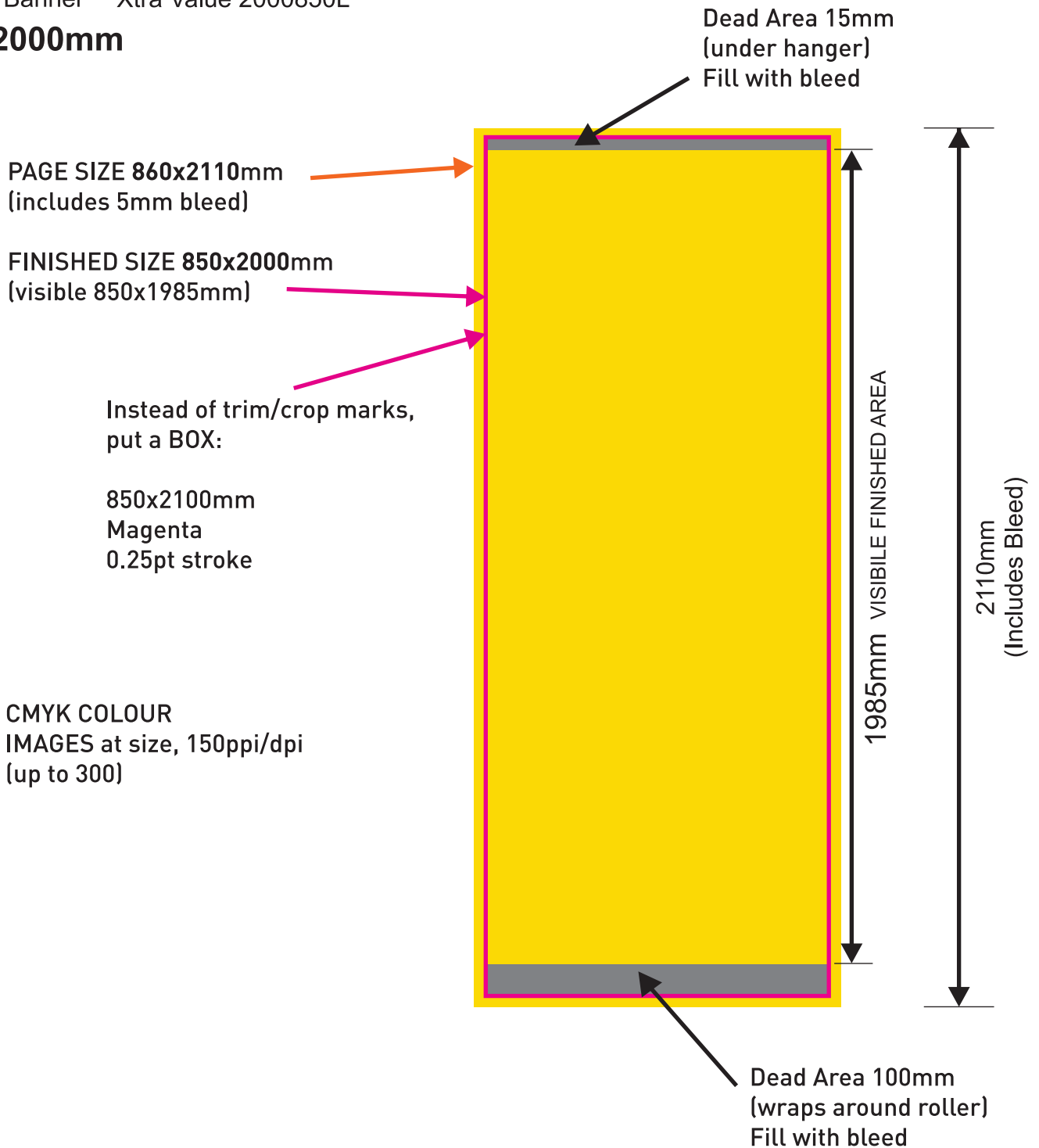
- PDF** (PDF/X-1a is better) - for double-sided, Page 1 = Front, Page 2 = Back
- FONTS** embedded (or converted to Curves/Paths/Outlines)
- IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK** colour only (do not use RGB or Spot or mix them)
- FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- BLEED** - 2 or 3mm, and 3mm Safe Area away from edge for text
- TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

If you have to create the file manually using other software, your finished file should match the specs below:

Pull Up Banner Xtra Value 2000850L

850x2000mm



These principles apply to all banners no matter the size:

5mm bleed all around

Dead Areas at Top (hanger) and Bottom (roller), fill with bleed

Put a Box around finished trim size (Magenta. 0.25pt stroke)