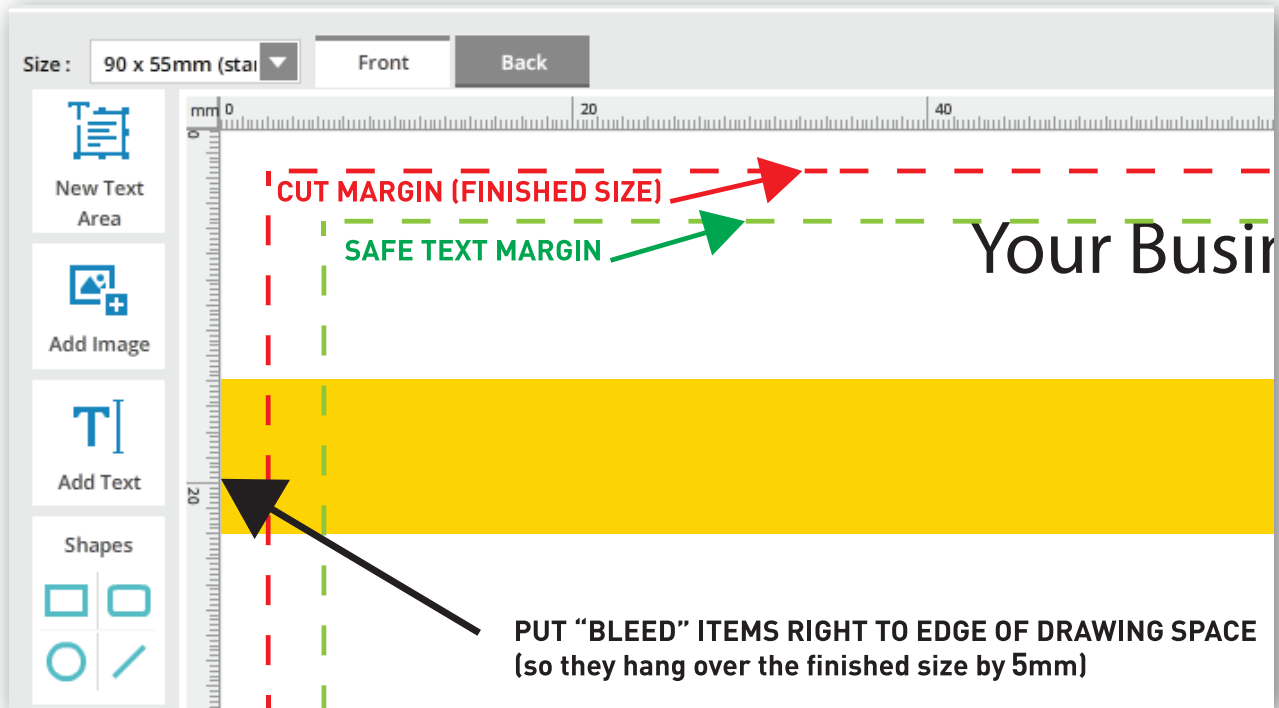


For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

① Use the **allBIZ ONLINE EDITOR**

Put **bleed*** items right to the very edge of the drawing space (they should go beyond the red CUT MARGIN)



*** BLEED:** any object that goes right to the edge of the document. The object must actually go **BEYOND** the finished size by 5mm ("bleed over" the edge).

② Use **ILLUSTRATOR** (or other vector software)

1 - **PAGE SIZE:** see attached list for each decal size (page 3)

2 - **SAVE AS:** PDF (best if /X-1A). (do not tick "crop/trim marks")

When making the PDF, make sure you preserve the SPOT colour of the die lines. Everything should be CMYK, **except** for the SPOT die lines.

IMPORTANT INFO PAGE 2

MAKE SURE YOUR FILES ARE PRINT READY!

- PDF** (PDF/X-1a is better)
- FONTS** embedded (or converted to Curves/Paths/Outlines)
- IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK** colour only (except for die lines in Spot)
- FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- BLEED** - 5mm, and 3mm Safe Area away from edge for text

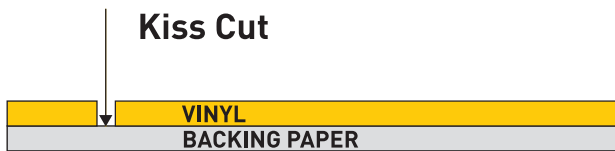
Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

CUT/DIE LINE

The outside finished edge of your decal/sticker will need a cut or die line. The Online Designer adds the line for you, but if you upload your own art you'll need to include the cut line.

KISS CUT

Shapes are cut through the vinyl only, and not the backing paper. (The knife "kisses" the vinyl.) The shapes stay adhered to the backing paper and are easy to peel/install.

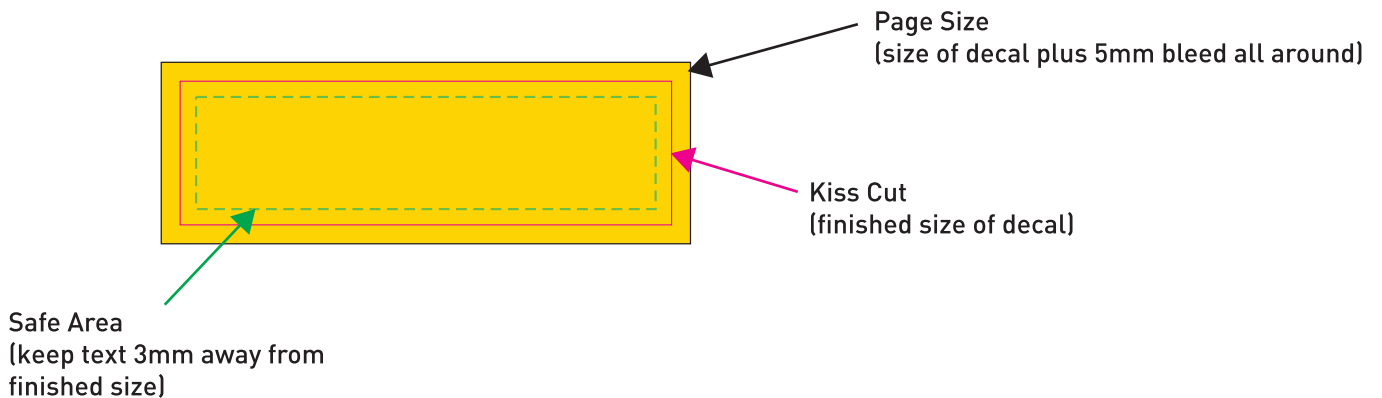


If you use Illustrator or similar vector software, you can make your own cut lines. A Kiss cut line can be any colour, but it must be a Spot colour. It must be set to overprint. Stroke width should be 0.25pt. The line colour must be named **exactly** as below (capitalisation and spacing):

Kiss Cut name: **CutContour kiss cut**

When making the PDF, make sure you preserve the SPOT colour of the die lines. Everything should be CMYK, **except** for the SPOT die lines.

If you do not use vector software we can make the Kiss Cut line for you for a small extra fee.



Page Sizes: See PAGE 3

Page Sizes:

CIRCLE & SQUARE

Size: 75 x 75mm
Kiss Cut: 75 x 75mm
Page: 85 x 85mm

Size: 90 x 90mm
Kiss Cut: 90 x 90mm
Page: 100 x 100mm

Size: 110 x 110mm
Kiss Cut: 110 x 110mm
Page: 120 x 120mm

OVAL

Size: 125 X 80mm
Kiss Cut: 125 x 80mm
Page: 135 x 90mm

Size: 140 x 90mm
Kiss Cut: 140 x 90mm
Page: 150 x 100mm

RECTANGLE

Size: 140 x 60mm
Kiss Cut: 140 x 60mm
Page: 150 x 70mm

Size: 140 x 80mm
Kiss Cut: 140 x 80mm
Page: 150 x 90mm

Size: 180 x 70mm
Kiss Cut: 180 x 70mm
Page: 190 x 80mm

Size: 200 x 95mm
Kiss Cut: 200 x 95mm
Page: 210 x 105mm

IMPORTANT CIRCLE/OVAL INFO

Make sure your master is a SQUARE (but art stays within the circle /oval dimensions).

