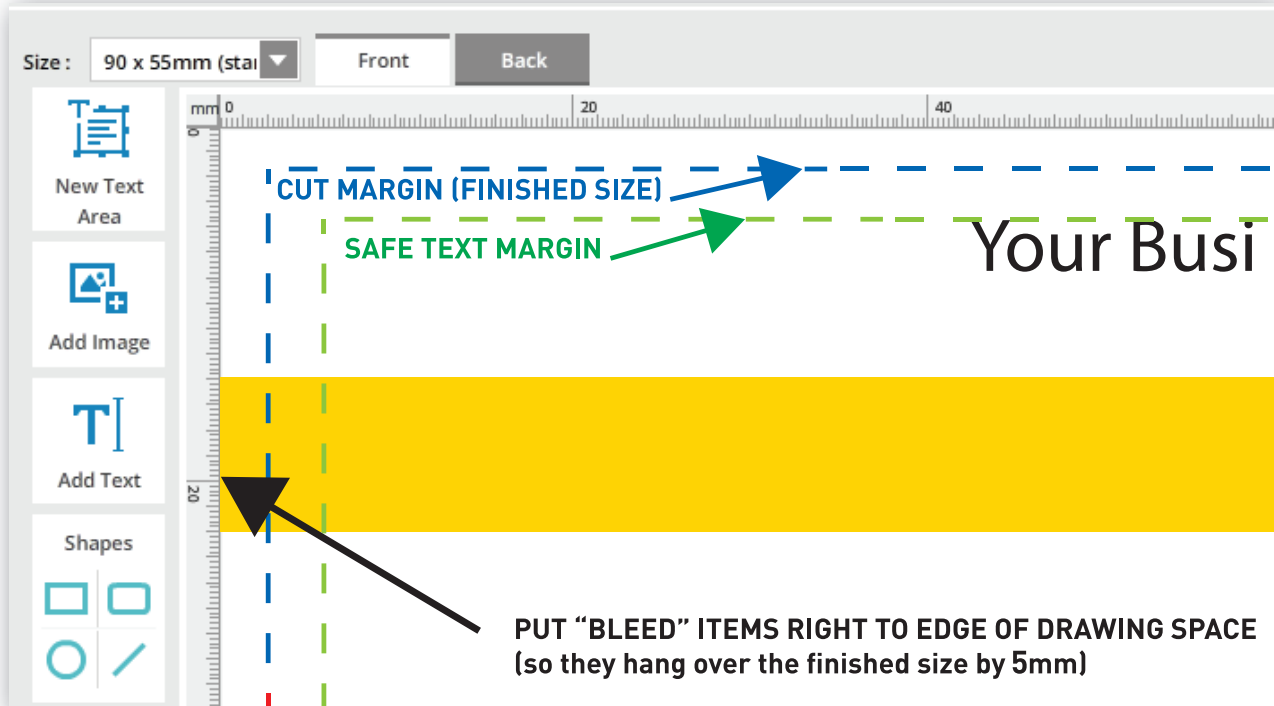# Do It Yourself

# TRADIE STICKERS

For best results, use professional vector programs like Illustrator, Coreldraw, or similar. Home programs like MS Word/Publisher don't have the right tools or colour palette. MS Excel is for spreadsheets. MS Powerpoint is for screen slideshows. PhotoShop is for editing bitmap images.

**(1)** Use the **allBIZ ONLINE EDITOR**

Put **bleed**\* items right to the very edge of the drawing space (they should go beyond the CUT MARGIN)



Size : 90 x 55mm (stan ▼   Front   Back

CUT MARGIN (FINISHED SIZE)
SAFE TEXT MARGIN
Your Busi

New Text Area
Add Image
Add Text
Shapes

PUT "BLEED" ITEMS RIGHT TO EDGE OF DRAWING SPACE
(so they hang over the finished size by 5mm)

**\*** **BLEED: any object that goes right to the edge of the document. The object must actually go BEYOND the finished size ("bleed over" the edge).**

**(2)** Use **ILLUSTRATOR** (or other vector software)

**1 - PAGE SIZE:** see attached list for each decal size
**2 - SAVE AS:** PDF (best if /X-1A). (do not tick "crop/trim marks")

When making the PDF, make sure you preserve the SPOT colour of the die lines. Everything should be CMYK, **except** for the SPOT die lines.

## MAKE SURE YOUR FILES ARE PRINT READY!

☐ **PDF** (PDF/X-1a is better)

☐ **FONTS** embedded (or converted to Curves/Paths/Outlines )

☐ **IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)

☐ **CMYK** colour only  (except for die lines in Spot)

☐ **FLATTEN** transparencies/layers  (or you will get odd stripes/blocks)

☐ **BLEED** - 5mm, and 3mm Safe Area away from edge for text

Your job could be **ruined** by bad files. Fuzzy, wrong colours/fonts, missing bits and more. Wrong files could be **rejected/charged a processing fee.**

✓allBIZ SUPPLIES

# CUT/DIE LINE

There are two types of cut lines:

**THROUGH CUT**
The outside edge is cut all the way through the vinyl and the backing paper, making a finished size.

**KISS CUT**
Shapes are cut through the vinyl only, and not the backing paper. (The knife "kisses" the vinyl.)
The shapes stay adhered to the backing paper and are easy to peel/install.
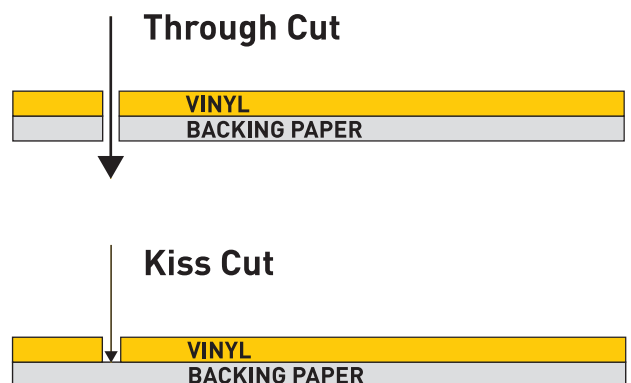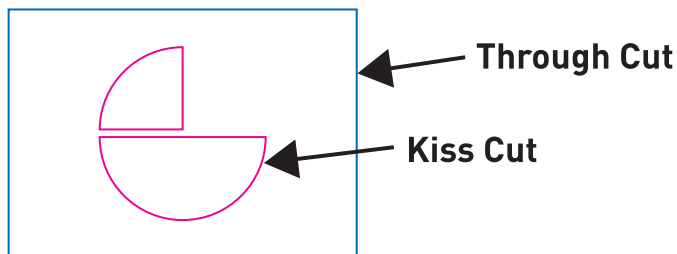
If you use Illustrator or similar vector software, you can make your own cut lines.  Both Through and Kiss cuts can be any colour, but they must be a Spot colour. They must be set to overprint. Stroke width should be 0.25pt. The line colours must be named **exactly** as below (captitalisation and spacing):

Through Cut name: **CutContour through cut**
Kiss Cut name: **CutContour kiss cut**

When making the PDF, make sure you preserve the SPOT colour of the die lines. Everything should be CMYK, **except** for the SPOT die lines.

If you do not use vector software, or you use the Online Designer, we can make the lines for you for a small extra fee (depending on shape complexity). The Online Designer does add the outside edge through cut for you.



**Through Cut**

**Kiss Cut**

**Through Cut**

VINYL
BACKING PAPER

**Kiss Cut**

VINYL
BACKING PAPER

# TRADIE STICKERS

## Page Sizes:

### RECTANGLE

Size: 90 x 55mm
Kiss Cut: 90 x 55mm
Page: 100 x 65mm

Size: 75 x 51mm
Kiss Cut: 75 x 51mm
Page: 85 x 61mm

### CIRCLE

Size: 60 X 60mm
Kiss Cut: 60 x 60mm
Page: 65 x 65mm

## IMPORTANT CIRCLE INFO

Make sure your master is a SQUARE
(but art stays within the circle).